

ATTENTION:

GENERAL MANAGER ☐

PARTS MANAGER ☐

CLAIMS PERSONNEL ☐

SERVICE MANAGER ☐

IMPORTANT - All
Service Personnel
Should Read and
Initial in the boxes
provided, right.

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QUALITY DRIVEN® SERVICE

SERVICE BULLETIN

APPLICABILITY: 2023-25MY Ascent

NUMBER: 10-106-26

SUBJECT: A/C Control Module & Blower Motor Unit
Assembly Design Change

DATE: 08/05/26

INTRODUCTION:

This bulletin announces the design change made to the A/C control module and blower motor unit assembly. These components have been designed to optimize A/C performance. A customer may report cases of insufficient A/C performance during high ambient temperatures with the recirculation mode selected. If this concern is reported and it is confirmed the customer is informed of A/C performance characteristics of the recirculation mode, replace the A/C control unit and blower motor unit assembly as a set following the details provided in this bulletin.

PRODUCTION CHANGE INFORMATION:

The new blower motor unit assemblies and control units have been incorporated into vehicle production as per the starting VIN information below.

Model	Starting VIN
ASCENT	S3431864

PART INFORMATION:

REMINDER: Always order the most up-to-date replacement parts based on the specific VIN being repaired.

Part Description	Part Number	Specification
HEATER UNIT&BLOWER ASSEMBLY	72100XC02B	without seat heater
ELECTRONICS CONTROL UNIT	72343XC02B	without seat heater
HEATER UNIT&BLOWER ASSEMBLY	72100XC03B	with seat heater
ELECTRONICS CONTROL UNIT	72343XC03B	with seat heater

**CAUTION: VEHICLE SERVICING PERFORMED BY UNTRAINED PERSONS COULD
RESULT IN SERIOUS INJURY TO THOSE PERSONS OR TO OTHERS.**

Subaru Service Bulletins are intended for use by professional technicians ONLY. They are written to inform those technicians of conditions that may occur in some vehicles, or to provide information that could assist in the proper servicing of the vehicle. Properly trained technicians have the equipment, tools, safety instructions, and know-how to do the job correctly and safely. If a condition is described, DO NOT assume that this Service Bulletin applies to your vehicle, or that your vehicle will have that condition.

**Subaru of America, Inc. is
ISO 14001 Compliant**

ISO 14001 is the international standard for excellence in Environmental Management Systems. Please recycle or dispose of automotive products in a manner that is friendly to our environment and in accordance with all local, state and federal laws and regulations.

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SERVICE PROCEDURE / INFORMATION:

IMPORTANT: ALWAYS confirm the customer is educated in the A/C performance characteristics of using the recirculation mode feature during the customer interview.

The service procedures for A/C control module and blower motor unit assembly remain unchanged. Always refer to the applicable Service Manual and review the full requirements of the repair being performed. The Service Manual procedures contain information critical to performing an effective repair the first time, every time. This includes but is not limited to important SAFETY precautions, proper inspection criteria, necessary special tools, required processes and related one-time-use parts needed for a complete and lasting repair.

Refer to the applicable Subaru Service Manual:

- **A/C Control Unit-** Heater & Airconditioner/Ventilator > Control Unit
- **Blower Motor Unit Assembly-** Heater & Airconditioner/Ventilator > Blower Motor Unit Assembly

WARRANTY / CLAIM INFORMATION:

For vehicles within the Basic New Car Limited, covered by an active Subaru Added Security Classic or Gold plan, this repair may be submitted using the following claim information. Please choose the Primary Failed Part Number and Repair Code based on the diagnosis performed:

Warranty Type	Labor Description	Labor Operation #	Labor Time	Fail Code	Skill Level
WC / SAS	BLOWER HOUSING & CONTROL MODULE R&R	B725086	4.2h	UMQ42 (Control Module)	SG7/ SL2
	TEST, EVACUATE & RECHARGE A/C SYSTEM	C010101	1.5H	UAM42 (Blower Motor)	

The Skill Group and Skill Level listed in this bulletin define the qualifications recommended for this work. Repairs should be dispatched to a technician who is trained at the specified level. For more information on Labor Operation Skill Group/Level assignments, [click here to access the Gear Reduction](#). To request a Skill Group/Skill Level change, [fill out this form](#).

IMPORTANT REMINDERS:

- SOA strongly discourages the printing and/or local storage of service information as previously released information and electronic publications may be updated at any time.
- Always check for any open recalls or campaigns anytime a vehicle is in for servicing.
- Always refer to STIS for the latest service information before performing any repairs.