



July 30, 2026

ATTENTION: ALL DEALER PRINCIPALS

Kia America, Inc. is conducting a Voluntary Service Campaign on certain 2027 MY Telluride vehicles, manufactured from January 2, 2026 through April 22, 2026, to adjust the brake booster pushrod.

The brake booster in the subject vehicles may not be adjusted correctly and can temporarily retain brake pressure in certain situations where the vehicle applies automatic braking. As such, you may experience the brakes temporarily drag after automated braking activation at low speeds such as Reverse Parking Collision-Avoidance Assist (PCA) or Rear Cross-Traffic Collision-Avoidance Assist (RCCA). **Braking ability and braking distance are not affected by this issue.**

Dealers will adjust the brake booster pushrod to allow brake pressure to release normally after automated braking activation. This campaign will be performed free of charge at no cost to the customer.

Your Service Manager was sent a copy of the owner notification letter and a Q&A Guide, both of which describe the issue and information on how to access the list of affected vehicles. Kia will start mailing notices to the affected vehicle owners beginning on **August 10, 2026**.

What Should You Do?

Please make personnel in your dealership familiar with the details of this Voluntary Service Campaign so they may respond to customer inquiries and requests appropriately.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary service campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures