

Service Alert

Mazda North American Operations
Irvine, CA 92618-2922



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| Subject: REPLACEMENT VIN PLATES AND VEHICLE CERTIFICATION LABELS | Service Alert No.: SA-031/26 |
| | Last Issued : 04/29/2026 |

BULLETIN NOTES

APPLICABLE MODEL(S)

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|------------------|----------------|-----------------------|-----------------------|
| 2013-2026 CX-5 | 2016-2021 CX-3 | 2020-2026 CX-30 | 2024-2026 CX-90 (All) |
| 2014-2026 Mazda3 | 2016-2023 CX-9 | 2022-2023 MX-30 | 2025-2026 CX-70 (All) |
| 2014-2021 Mazda6 | 2016-2026 MX-5 | 2023-2026 CX-50 (All) | |

DESCRIPTION

Some vehicles may require the replacement of a damaged VIN plate or vehicle certification label.

To obtain a replacement VIN plate (bulkhead-mounted and visible through the lower-left area of the windshield), contact DAG (Dealer Assistance Group) using **VIN Plate Request Form** available on **One Mazda**.

To obtain a replacement vehicle certification label (located on the B-pillar or front door), contact your assigned DSM (District Service Manager) to place the order. If DSM contact information is not available, refer to the **Dealer & Field Contact Directory**.

CONSUMER NOTICE: The information and instructions in this bulletin are intended for use by skilled technicians. Mazda technicians utilize the proper tools/ equipment and take training to correctly and safely maintain Mazda vehicles. These instructions should not be performed by "do-it-yourselfers." Customers should not assume this bulletin applies to their vehicle or that their vehicle will develop the described concern. To determine if the information applies, customers should contact their nearest authorized Mazda dealership. Mazda North American Operations reserves the right to alter the specifications and contents of this bulletin without obligation or advance notice. All rights reserved. No part of this bulletin may be reproduced in any form or by any means, electronic or mechanical---including photocopying and recording and the use of any kind of information storage and retrieval system ---without permission in writing.