

2024 MY F-150

Image Processing Module A - IPMA

IPMA-25.22.7.3.10B

Software Update - BlueCruise 1.4

Advanced Driver Assistance Systems

"Available feature on select vehicles. BlueCruise requires an active plan or trial – see <https://www.ford.com/technology/bluecruise/> for details. Terms apply.

BlueCruise is a driver-assist feature and does not replace safe driving or driver's attention, judgment, and need to control the vehicle. Only remove hands in a hands-free Blue Zone. Always watch the road and be prepared to resume control. See Owner's Manual for details and limitations.

To view your past software updates, or if you've had multiple updates completed recently, visit: <https://ford.com/support/software-update-release-notes-history>

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"BlueCruise 1.4 brings the best hands-free highway driving performance yet, to keep you hands-free longer – including enhanced performance around curves and more stability in the lane. This update includes:

- More Curve Handling: BlueCruise 1.4 will automatically and smoothly adjust your vehicle's speed in even more curves than prior versions, helping you experience a more continuous drive.
- More Hands-Free Highway Time: In our internal testing, BlueCruise 1.4 stayed engaged in hands-free mode at least 5 times longer than BlueCruise 1.2 based on improvements in curves and narrow lane handling.
- More in-lane stability: BlueCruise 1.4 brings significantly greater in-lane stability and improved control of the vehicle in the center of the lane than earlier versions, delivering a more natural, seamless drive.
- More Hands-Free Lane changes: BlueCruise 1.4 can complete more hands-free lane changes than BlueCruise 1.2."