



Service Bulletin

Bulletin No.: 25-NA-156


Date: June, 2025

INFORMATION

Subject: Tire Sidewall Irregularities

This Service Bulletin replaces PIT4261J. Please discard all versions of PIT4261.

Brand:	Model:	Model Year:		VIN:		Engine:	Transmission:
		from	to	from	to		
BrightDrop	All GM Passenger Cars and Trucks	2010	2026	—	—	All	All
Buick							
Cadillac							
Chevrolet							
GMC							

Involved Region or Country	North America
Condition	<p>Slight sidewall indentations are a common characteristic of radial tire construction. These indentations are more noticeable on larger size tires having a larger side wall height. Radial tire body construction includes individual cords that run parallel to each other from bead to bead (down the sidewall, across the tread and up the other sidewall). These cords will overlap at points on the circumference of the tire. When the tire is mounted and inflated, it is free to naturally expand. The overlapped areas may create slight indentations, undulations, or protrusions since the stretching capacity of the overlapped area is slightly different from the rest of tire sidewall area.</p> <p>The following two photos show examples of tires with a sidewall indentation.</p> <div style="text-align: center;">  </div>

2839029



2839034

Recommendations / Instructions

This is a visual condition that will not affect durability, reliability or performance of the tires. Tire replacement to address this condition is not recommended and will lead to customer dissatisfaction as the replacement tires will likely have the same or similar condition.

Note: Indentations are not to be confused with sidewall bulges. An "outward" sidewall bulge indicates a spread or broken cord(s). Tires with an "outward" sidewall bulge should be replaced.

Important: Service agents must comply with all International, Federal, State, Provincial, and/or Local laws applicable to the activities it performs under this bulletin, including but not limited to handling, deploying, preparing, classifying, packaging, marking, labeling, and shipping dangerous goods. In the event of a conflict between the procedures set forth in this bulletin and the laws that apply to your dealership, you must follow those applicable laws.

Customer Information

Please communicate to the customer that slight sidewall indentations are a common characteristic of radial tire construction and will not impact the designed performance or reliability of the vehicle. Please share this information with the customer, including a copy of this bulletin.

Version	1
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