

[📄 25-01-025H-1 - MX5A SHU Software Update \(Campaign LA1\) \(posted 11.11.25\).pdf](#)

[📄 25-01-028H-1 - MX5A HEV SHU Software Update \(Campaign LA1A\) \(posted 11.11.25\).pdf](#)

## Hyundai Motor America (HMA) has launched the following Limited Coverage Campaigns LA1 & LA1A for the Seat Heater Unit Software Update!

### **A. Affected Vehicles:**

- **Service Campaign LA1:** Certain 2024-2026MY Santa Fe (MX5A) vehicles produced from 12/28/2023 – 07/16/2025

- **Service Campaign LA1A:** Certain 2024-2026MY Santa Fe Hybrid (MX5A HEV) vehicles produced from 03/06/2024 – 07/11/2025

**VIN Identification:** Use the 'Vehicle Information' screen in WebDCS to verify "Warranty Start Date" and ensure the vehicle is within New Vehicle Limited Warranty (NVLW), observing mileage prior to any repair work.

### **B. Campaign Description:**

Certain Santa Fe (MX5A) and Santa Fe Hybrid (MX5A HEV) vehicles may experience battery drain and inoperative heated seat capacitive touch buttons due to incorrect ECU logic for the Seat Heater Unit – Front (SHU\_FRT). **Technical Service Bulletins (TSBs) 25-01-025H-1 and 25-01-028H-1** provides instructions to perform a software update for the Seat Heater Unit – Front to correct the logic.

**Over-the-Air (OTA):** This update can also be conducted via OTA. The customer can complete on his/her own if he/she has an active subscription to Hyundai Bluelink. A visit to the dealership is not required. **Deployment of the OTA to Bluelink customers is planned to start the week of 11/11/25.**

### **C. Campaign Document(s):**

**1. TSBs 25-01-025H-1 & 25-01-028H-1; Supersede 25-01-025H & 25-01-028H**

- Available on [Hyundaidealer.com](https://hyundaidealer.com) > Service > HMA Tech Info > Campaign

### **D. Action Required:**

1. Confirm VIN eligibility for campaign via WebDCS. See 'VIN Identification' above.

2. **Follow the appropriate TSB depending on the model** for the service procedure to update the Seat Heater Unit (SHU) software.

3. **Submit campaign claim** once the service procedure is completed.

We appreciate your continued partnership and commitment to our Hyundai customers.

Thank you for your patience and understanding.

Warranty Campaign Team

Hyundai Motor America