

SafetyDirect

by RandMcNally

DAIMLER TRUCK
North America



SafetyDirect 5.1

What is it?

SafetyDirect 5.1 is Rand McNally's premium fleet safety platform, delivering real-time data and video insights from customers' trucks' onboard ADAS systems. It wirelessly captures and transmits critical driver performance data—like radar events, diagnostics, and onboard footage—to a secure, easy-to-use web portal, helping fleets reduce risk and improve safety outcomes.

Why is it important?

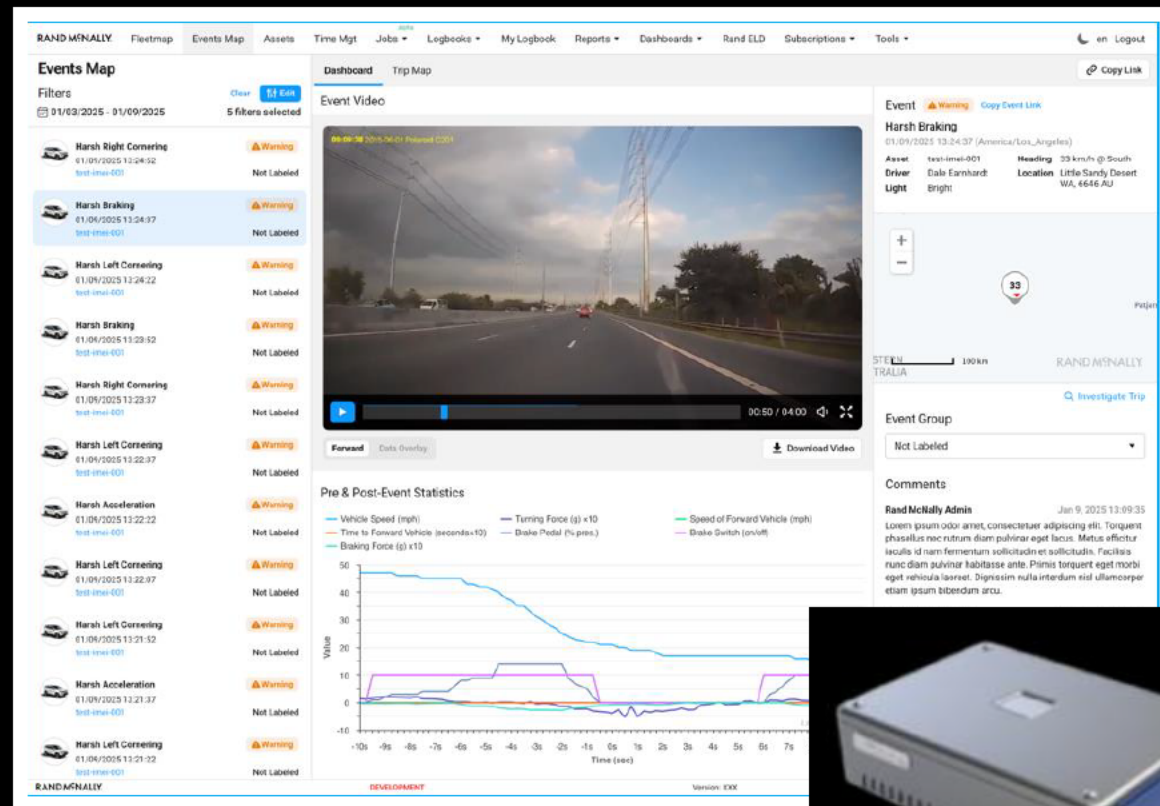
SafetyDirect 5.1 scores, coaches, and protects drivers using video and event data pulled directly from the truck's safety systems. Real-time alerts highlight critical issues, helping fleets act quickly to prevent incidents and ensure collision mitigation features are working properly. Captured data also supports reduced liability, litigation, and claims.

How to Spec?

SafetyDirect 5.1 hardware can be spec'd on the Fourth Generation Freightliner Cascadia and includes a one-year Basic subscription. A Premium subscription can be opted at the time of new truck order.

Key Features

- Seamless integration upon delivery
- Reduced installation hassles
- Warranty coverage with the vehicles' systems
- Financing hardware and subscription
- Automatic Event Ranking (AER),
- can cut time spent on manual safety reviews by up to 70%
- DVR with battery backup
- Customizable reporting
- More accurate assessment of incidents
- More effective driver coaching



SafetyDirect 5.1 – Value for the Dealer

Spec'ing SafetyDirect Hardware

Active Option codes for easy spec

- Opportunity for dealer set pricing on hardware
- Leverage existing fleet safety programs
- Proven in market

Pre-Installed at production

- Hardware covered by warranty
- Customer preferred financing
- Video and event storage and retrieval

Support and training

- Dealer and customer training in-person and archived
- Troubleshooting support from Rand McNally
- DO NOT CUT AND PASTE FROM PREVIOUS ORDERS

Upgrading SafetyDirect Subscription

New multiyear subscription codes

- Opportunity for premium dealer set pricing on hardware
- First year, included in hardware
- 3, 4, 5 year premium upgrades

Onboarding and Activation

- Subscription preprogrammed and active at time of delivery
- Customer onboarding by Rand McNally
- Portal support by Rand McNally

Customer Engagement

- Data, video and reporting sent by Rand McNally
- Safety focused fleet loyalty to dealer and Rand
- Spec, upgrade and forget

SafetyDirect 5.1 – Subscriptions: Basic vs. Premium

Basic

Truck and driver data via basic portal access, including:

- Proprietary vehicle data and reports
- Safety event data and reports
- Driver data and reports
- Event dashboards
- Severe event notifications
- AI-powered event ranking
- Forward-looking video
- 90-day data retention
- Basic technical support

Premium

Robust truck and driver data via premium portal access, including:

- Robust vehicle data and reports
- Safety event data and reports
- Driver data and reports
- Event dashboards
- Severe event notifications
- AI-powered event ranking
- Forward-looking video plus DVR
- Scalable data retention + annual cold storage
- Premium customer service and support
- Over-the-Air Programming (OTAP) updates
- Multiple camera inputs including Driver State Monitoring
- Custom API feeds and integrations



SafetyDirect 5.1 – Ordering process

Resources:

- Additional information about Safety Direct can be found on Highspot

Affected models:

- Fourth Generation Freightliner Cascadia

Order Codes	Length of Subscription
8D5-211	1 Year Rand McNally Included with SDP 5.1 for the Fourth Generation Cascadia
8D5-213	3 Years Rand McNally Premium SDP 5.1 Subscription for Fourth Generation Cascadia
8D5-214	4 Years Rand McNally Premium for SDP 5.1 for the Fourth Generation Cascadia
8D5-215	5 Years Rand McNally for SDP 5.1 Premium



SafetyDirect – Contact and Support

Partnering for Success with Your SafetyDirect Support Team

SafetyDirect Customer support

P: 1-800-688-2770

E: safetydirectsupport@randmcnally.com

How We Support Your Success:

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|------------------------------------|------------------------|-------------------------------|----------------------------|
| Personalized Safetydirect Webinars | Co-op Sales Assistance | Technical Expertise On Demand | In-depth Product Knowledge |
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