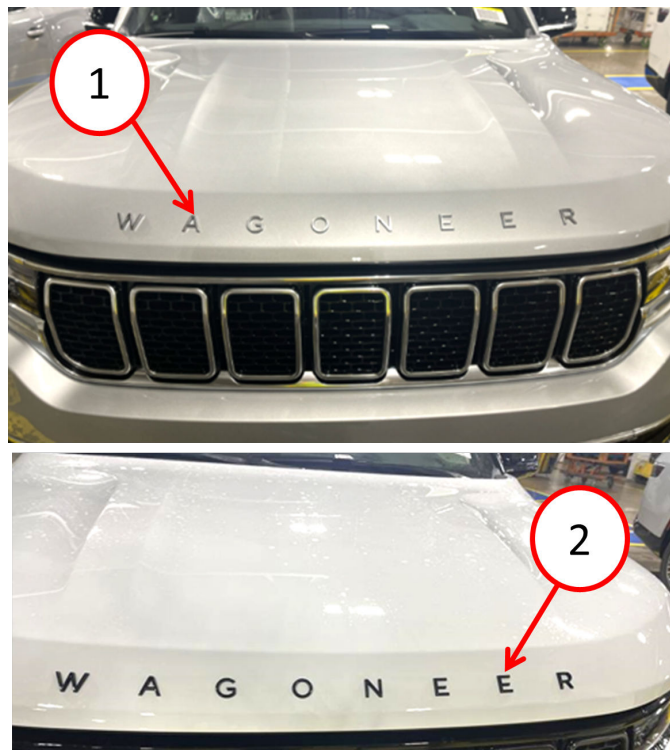


<b>REFERENCE:</b>	<b>TSB:</b> 23-038-25 <b>GROUP:</b> 23 - Body	<b>Date:</b>	October 22, 2025	<b>REVISION:</b>	—
<b>VEHICLES AFFECTED:</b>	<b>2025 (WS) Wagoneer / Grand Wagoneer</b> This bulletin applies to vehicles built on or after March 03, 2025 (MDH 0303XX) and on or before July 18, 2025 (MDH 0718XX) equipped with Wagoneer Badge With Flag (Sales Code MVA), Exterior Accents-black (Sales Code MHY) or Exterior Accents-Super Wagoneer (Sales Code MHX).			<b>MARKET APPLICABILITY:</b> <input checked="" type="checkbox"/> NA <input type="checkbox"/> MEA <input type="checkbox"/> SA <input type="checkbox"/> IAP <input type="checkbox"/> EE <input type="checkbox"/> CH <b>NOTE:</b> This bulletin applies to the North America market.	
<b>CUSTOMER SYMPTOM:</b>	Customers may comment on the following: <ul style="list-style-type: none"> <li>The hood nameplate (badge) does not match the other nameplates on the vehicle.</li> </ul> <p><b>NOTE:</b> The incorrect hood nameplate will be chrome, the other vehicle nameplates are black <b>Fig. 1</b>.</p>				
<b>CAUSE:</b>	Manufacturing issue				

This Technical Service Bulletin (TSB) has also been released as a Rapid Service Update (RSU) 25-219, date of issue October 22, 2025. All applicable RSU VINs have been loaded. To verify this RSU service action is applicable to the vehicle, use VIP or perform a VIN search in DealerCONNECT/Service Library. All repairs are reimbursable within the provisions of warranty.



**Fig. 1**  
Incorrect And Correct Nameplates

1 - INCORRECT Nameplate (Requires Replacement)  
2 - Correct Nameplate

**REPAIR SUMMARY:**

This bulletin involves inspecting and possibly replacing the hood nameplate.

**CLAIMS DATA:**

Labor Operation No:	Labor Description	Skill Category	Labor Time
23-01-18-9H	Hood Nameplate - Inspect (1 - Semi-Skilled)	6 - Electrical and Body Systems	0.2 Hrs.
23-01-18-9J	Hood Nameplate - Inspect and Replace (1 - Semi-Skilled)	6 - Electrical and Body Systems	0.4 Hrs.
Failure Code	ZY	Service Action	

**SPARE PARTS:**

Qty	Part No.	Description	Notes
1 (AR)	68542126AC	Nameplate, Hood	

**DIAGNOSIS:**

If a customer's VIN is listed in VIP or your RSU VIN list, perform the repair. If any vehicle not on the VIN list exhibits any of the symptom listed above in the customer symptom section, perform the Repair Procedure.

**SPECIAL TOOLS/EQUIPMENT:**

Description	Ref. No.	Notes
Trim Stick	C4755	Essential Tool

**REPAIR PROCEDURE:**

- Inspect the color of the hood nameplate.
- Is the color of the hood nameplate chrome?
  - YES >>> Replace the hood nameplate. Proceed to [Step 3](#).
  - NO >>> Use Inspect LOP (23-01-18-9H) to close the active RSU.
- Apply a length of masking tape on the body, parallel to the top edge of the nameplate to use as a guide.

**CAUTION!**

**Do not exceed 52° C (120° F) when heating nameplate or body panels. Failure to follow this caution may result in damage to the vehicle paint finish.**

- If temperature is below 21° C (70° F), warm nameplate with a heat lamp or gun.
- Using a trim stick or equivalent, carefully remove the nameplate from the hood, as necessary.
- Thoroughly clean all residue from the nameplate attachment areas of the body.
- Wipe the attachment areas with a clean, lint free cloth, moistened with a 50% solution of water and alcohol. Wipe dry the areas immediately with a dry, lint free cloth.

**NOTE: If ambient temperatures are below 21° C (70° F), warm the nameplate and hood with a heat lamp or heat gun to assure proper adhesion.**

8. Remove the protective covering from the back of the nameplate and position onto the hood using the previously installed guide tape.

**NOTE: To ensure proper nameplate adhesion, apply consistent and uniform pressure of approximately 40 p.s.i. over the entire surface of the nameplate.**

9. Press nameplate firmly to the hood with palm of hand.
10. Remove the guide tape from the hood.

**POLICY:**

Reimbursable within the provisions of the warranty.

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