



QUALITY ACTION

CAMPAIGN BULLETIN

Monroney Label NCAP Rating

Reference: PD171, PMA54

Date: September 26, 2025

Attention: Dealer Principal, Sales, Service & Parts Managers

PD171

Affected Models/Years:	Affected Population:	Dealer Inventory:	SERVICE COMM Activation date:	Stop Sale In Effect:
2025 Frontier (D41)	NA	5,098	September 26, 2025	YES

PMA54

Affected Models/Years:	Affected Population:	Dealer Inventory:	SERVICE COMM Activation date:	Stop Sale In Effect:
2025 Kicks (P15)	NA	3,685	September 26, 2025	YES

*****Dealer Announcement*****

To ensure continued customer satisfaction and confidence, Nissan is conducting a quality action on certain specific model year 2025 Nissan Frontier and Kicks vehicles identified in Service Comm. This action updates the Monroney labels to reflect certain safety ratings issued by NHTSA.

Dealers will replace original Monroney labels with corrected Monroney labels.

Nissan will send VIN-specific corrected labels to address affected vehicles in dealer inventory. New labels will begin shipping via Federal Express Thursday, September 25, 2025. Dealers will replace original Monroney labels with corrected Monroney labels.

Affected vehicles are subject to stop sale and are either currently in dealer inventory or assigned and in transit to the dealer.

*****What Dealers Should Do*****

PLEASE FOLLOW THE ATTACHED INSTRUCTIONS:

- Verify if vehicles are affected by this quality action using Service Comm or DBS National Service History – Open Campaigns I.D. **PD171 & PMA54**
 - New vehicles in dealer inventory can also be identified using DBS (Sales-> Vehicle Inventory, and filter by Open Campaign).
 - Refer to NPSB 15-460 for additional information

- **Some vehicles may still be in transit. Please continue to check newly arriving inventory for applicability.**
2. Please **do not drive, loan, sell or trade** the specific vehicles in dealer inventory subject to this quality action.
 3. Use the attached procedure to remedy any vehicles affected by this quality action prior to sale.
 4. If you have exchanged or traded one of the affected vehicles to another Nissan dealer, please forward the corrected Monroney label to the current dealer upon receipt so it can be attached to the vehicle.
 - If a vehicle has been retailed, dispose of the corrected Monroney label using the same procedure as for destroying the original Monroney label.
 5. The service department should submit the applicable warranty claim for the action performed to close the campaign in Service Comm and release the vehicle.

NISSAN NORTH AMERICA, INC.

Total Customer Satisfaction



PD171 – 2025 FRONTIER MONRONEY LABEL (NCAP)

Release Date:09/26/2025

Version #1

Service Procedure

1. Obtain the new replacement Monroney label.
 - Verify the VIN on the new Monroney label matches the VIN of the vehicle.

NOTE:

- Each dealer will automatically be shipped the replacement Monroney labels.

IMPORTANT:

- A Monroney label must be installed on new vehicle inventory at **ALL Times**.
- Do **NOT** remove the original Monroney label **BEFORE** installing the NEW Monroney label.
- Do **NOT** install the Monroney label onto the Drivers (LH) side Front window.

2. Install the **NEW** replacement Monroney label onto a passenger side window that does **NOT** contain the original label.
 - **Example:** If the original Monroney label is installed on the Passenger Front window, install the **NEW** replacement Monroney onto the Passenger Rear window.



Figure 1

3. Remove the original Monroney label from the vehicle.
 - Using a permanent marker, draw an "X" over the entire label.
 - Tear the label into quarters and dispose of the label into a secure shred bin.

CLAIMS INFORMATION:

Submit a "CM" line claim using the following claims coding:

Campaign ("CM") ID	Description	Op code	FRT
PD171	Replace Monroney Label	PD1710	0.2 hr

AMENDMENT HISTORY	
PUBLISHED DATE	DESCRIPTION
09/26/2025	Original Publication





PMA54 – 2025 KICKS PLAY MONRONEY LABEL (NCAP)

Release Date:09/26/2025

Version #1

Service Procedure

1. Obtain the new replacement Monroney label.
 - Verify the VIN on the new Monroney label matches the VIN of the vehicle.

NOTE:

- Each dealer will automatically be shipped the replacement Monroney labels.

IMPORTANT:

- A Monroney label must be installed on new vehicle inventory at **ALL Times**.
 - Do **NOT** remove the original Monroney label **BEFORE** installing the NEW Monroney label.
 - Do **NOT** install the Monroney label onto the Drivers (LH) side Front window.
2. Install the **NEW** replacement Monroney label onto a passenger side window that does **NOT** contain the original label.
 - **Example:** If the original Monroney label is installed on the Passenger Front window, install the **NEW** replacement Monroney onto the Passenger Rear window.



Figure 1

3. Remove the original Monroney label from the vehicle.
 - Using a permanent marker, draw an "X" over the entire label.
 - Tear the label into quarters and dispose of the label into a secure shred bin.

CLAIMS INFORMATION:

Submit a "CM" line claim using the following claims coding:

Campaign ("CM") ID	Description	Op code	FRT
PMA54	Replace Monroney Label	PMA540	0.2 hr

AMENDMENT HISTORY

PUBLISHED DATE	DESCRIPTION
09/26/2025	Original Publication

