



SSM 54254 2025 Explorer/Aviator - Unexpected “Watch The Road” Warning In The IPC While Using BlueCruise

Some 2025 Explorer/Aviator vehicles may exhibit a condition where the instrument panel cluster (IPC) displays an unexpected “Watch the Road” warning while using BlueCruise with no diagnostic trouble codes (DTCs) stored related to the driver-assist systems. This may be due to the steering column tilt angle and/or driver seat position (height and backrest angle). Replacing components is not expected to resolve this issue. Optimize driver head position by adjusting the steering column tilt angle and driver seat position (height and backrest angle) to ensure the driver status monitor camera (DSMC) mounted on top of the steering column has a clear view of the driver’s entire face from chin to forehead. Provide both Explorer and Aviator customers with a printout of the Lincoln Aviator Owner’s Manual page titled, Lincoln BlueCruise > How Does BlueCruise Work. The Explorer Owner’s Manual is in process of being updated. If the customer’s symptom persists after the above adjustments have been performed, continue with normal diagnostics found in the Workshop Manual (WSM), Section 419-03B.