



SSM 54253 2025 Expedition/Navigator - Unexpected “Watch The Road” Warning In The IPC While Using BlueCruise

Some 2025 Expedition/Navigator vehicles may exhibit a condition where the instrument panel cluster (IPC) displays an unexpected “Watch the Road” warning while using BlueCruise with no diagnostic trouble codes (DTCs) stored related to the driver-assist systems. This may be due to the steering column tilt angle, driver seat position (height and backrest angle) and/or the software within the driver status monitor camera (DSMC). Replacing components is not expected to resolve this issue. Optimize driver head position by adjusting the steering column tilt angle and driver seat position (height and backrest angle) to ensure the DSMC (mounted on top of the steering column) has a clear view of the driver’s entire face from chin to forehead. The driver must view the IPC display above the steering wheel and not be able to see the IPC display through the openings of the steering wheel from the seated position. Provide both Expedition and Navigator customers with a printout of the Lincoln Navigator Owner’s Manual page titled, Lincoln BlueCruise > How Does BlueCruise Work. The Expedition Owner’s Manual is in process of being updated. If the customer’s symptom persists after the above adjustments have been performed, inform customers that engineering is aware of this concern and working on potential software improvements that may reduce the system’s sensitivity where appropriate. This condition does not affect vehicle durability, and the customer can continue to drive the vehicle. This enhancement will be released via a software update delivered over-the-air (OTA) by September 2026. Software will update automatically if vehicle connectivity is enabled in the vehicle’s settings. Schedule a service visit for customers who have disabled vehicle connectivity or who report that they did not receive the update by September 2026. Monitor Professional Technician System (PTS) for additional information.