



Kia America, Inc.
Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606-1790 USA

VOLUNTARY SERVICE CAMPAIGN

July 31, 2025

Dear Kia Telluride Vehicle Owner:

Kia America, Inc. is conducting a Voluntary Service Campaign to upgrade the software logic of the front radar system to prevent unnecessary reduction in vehicle speed by the Smart Cruise Control (SCC) system in 2024MY Telluride vehicles. Our records indicate that you own or lease one of the potentially affected vehicles.

Why is Kia Conducting This Service Campaign?

Due to radar signal interference in certain roadway conditions, your vehicle may unnecessarily and momentarily reduce speed when SCC is engaged, accompanied by a "Collision Warning" message in the instrument cluster and a warning sound, as well as illumination of the vehicle's brake lights. After the warnings cease, the vehicle will accelerate normally to the SCC set speed.

What Will Kia Do?

Kia dealers will upgrade the software logic of the front radar system to prevent unnecessary reduction in vehicle speed due to radar signal interference when SCC is in use. This campaign will be performed **free of charge at no cost to you**.

What Should You Do?

- If you experience an unexpected reduction in speed while SCC is engaged, you can override SCC by depressing the accelerator pedal, or you can cancel SCC by pressing the driving assist button or pause/resume button on the steering wheel, or by depressing the brake pedal.
- Please contact your Kia dealer to schedule a service appointment at your earliest convenience. The time required to perform the campaign can vary depending on the dealer's work schedule, so a service appointment is an important way of minimizing your inconvenience. Please present this notice when you arrive at the Kia dealer.
- To find your nearest dealer, visit www.kia.com and click the "Find Dealer" button in the upper right corner ("Dealers" on a mobile device). You can also use the QR code below with your mobile device to access this information (*see the bottom of this letter for more information about QR code use*).



Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What If You Have Other Questions?

Should you have any questions regarding this Voluntary Service Campaign, or your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Customer Care Center at 1-800-333-4542 (Monday through Friday, 5AM to 6PM, Pacific Time), or visit <https://customercare.kiausa.com>.

Please accept our apologies for any inconvenience this situation may cause you.

Sincerely,

Customer Care Department

QR Code Use:

- *A QR Code is a square, 2-dimensional barcode that can be read by mobile devices loaded with an appropriate barcode or **QR Code Reader App**. The app reads the barcode image and then launches/uploads the specific information the code contains, such as URLs, text, photos, videos.*
- *With a mobile device, **download a QR Code Reader App**. With many devices, you can do this through an app store or marketplace.*
- ***Open the QR Code Reader App on your mobile device. The app will utilize your device's camera. Center the code in the camera viewing area. With some apps, the URL or other information will automatically load when the code is recognized. For others, you may have to snap or take a picture of the QR code. Refer to the QR Reader Code App instructions.***