



SIB 52 09 25

2025-07-22

SEAT MESSAGE INOPERATIVE UNLESS SEAT IS INITIALIZED

<input checked="" type="checkbox"/>	THIS REPAIR IS MOBILE FRIENDLY
<input type="checkbox"/>	THIS REPAIR IS REMOTE SOFTWARE UPGRADE (RSU) FRIENDLY

MODEL

E-Series	Model Description	Production Date	Affected Option Code
F95	X5 M Sports Activity Vehicle	From Start of Production (SoP)	04T7 Massage function, driver / passenger front
F96	X6 M Sports Activity Coupe		
G05	X5 Sports Activity Vehicle		
G06	X6 Sports Activity Coupe		
G07	X7 Sports Activity Vehicle		
G09	BMW XM Sports Activity Vehicle		

SITUATION

The seat lumbar system “Massage” will not function if the module needs to be initialized. This can occur to either the driver’s and/or passenger side seat. Here is a list of possible faults:

- Seat pneumatics module front right **SPNM_VR**
025908 - SPNMVR: Control unit is not coded
02590B - SPNMVR: Control unit is not encoded for the vehicle
806927 - SPNMVR: Installation location not taught in
- Seat pneumatics module front left **SPNM_VL**
025308 - SPNMVL: Control unit is not coded
02530B - SPNMVL: Control unit is not encoded for the vehicle
8067A7 - SPNMVL: Installation location not taught in
- Seat Module Driver **FAS SMFA**
80301E - No seat adjustment because of engine start conditions
- Seat Module Passenger **BFS SMBF**
802C1E - No seat adjustment because of engine start conditions
- Seat Module Driver’s Side Rear **FAH SMFAH**
802E1E - No seat adjustment because of engine start conditions
- Seat Module Passenger Side Rear **BFH SMBFH**
802A1E - No seat adjustment because of engine start conditions

CAUSE

These faults can occur after vehicle programming or a loss of power.

CORRECTION

The seat needs to be re-initialized and retested.

PROCEDURE

- 1-The seat initialization procedure can be found in ISTA by choosing
 - SERVICE FUNCTIONS
 - BODY

- SEATS
- SEAT ADJUSTMENT STANDARDIZATION

Then select the correct ABL test plan for the relevant seat.

2-To properly initialize the seats:

- They must be fully assembled with the seat leather. The initialization has a time limit in which to run; without the seat leather/foam the motor moves the seat frame past the point where the amperage rise would have ended seat movement. This takes more time, the seat travels past the maximum time allowed for initialization; and the seat fails to initialize.
- Second seat row headrests must be in the fully down position. If the headrests are raised, they can interfere with the first seat row during initialization process.
- Perform the initialization on all 4 seat modules (if equipped).

When a seat is not initialized, some seemingly unrelated functions such as the seat heating and the massage may be disabled.

3-These networked seats are described in detail in Service Bulletin B52 23 19 which contains information on all relevant seat bulletins.

CLAIM INFORMATION

This Service Information Bulletin provides technical, diagnosis, and repair-related information.

Damage, issues caused by outside influences and/or by prior improper repairs and/or procedures, are not covered under the BMW limited warranties.

Eligible and Covered Work/Repairs

When used to repair a verified defect in materials or workmanship, the information provided in this bulletin is covered under the terms of the BMW New Vehicle Limited Warranty for Passenger Cars and Light Trucks.

To submit a claim, please follow the established and applicable warranty policy and procedures (Labor/Part/Sublet) that apply to the repair being performed.

Repair Code:	Refer to AIR / SIB (non-Recall / non-Service Action	Claim with the submission for the covered repair that required the additional work procedure to be performed.
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As applicable, use the applicable Repair Code together with the corresponding flat rate labor operation codes (including the diagnosis that applies*).

Labor Operation	Description	Labor Allowance
61 00 828	Initialize a system	As applicable

Only one Main labor operation code can be claimed per repair visit.

(*) Based on which one applies to your center, please refer to SI B01 01 20 or B01 07 20 for the applicable procedure for documenting, claiming, and explaining, on the RO and in the claim comments, your diagnosis work time (WT), job/repair work time (WT), and the vehicle repairs your center performed, unless otherwise required by State law.

FEEDBACK REGARDING THIS BULLETIN

Technical Feedback	To submit feedback for the technical topic of this bulletin: Submit your Copyright ©2025 BMW of North America, Inc.
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Warranty Feedback	To submit feedback for the CLAIMS section of this bulletin: Submit an IDS ticket to the Warranty Department, or use the chat available in the Warranty Documentation Portal
Parts Feedback	To submit feedback for the PARTS section of this bulletin: Submit an IDS ticket to the Parts Department

