



Service Bulletin

Bulletin No.: 24-NA-143

Date: April, 2025

INFORMATION

Subject: Vehicle Wide Programming - Ultium Programs

Brand:	Model:	Model Year:		VIN:		Engine:	Transmission:
		from	to	from	to		
BrightDrop	Zevo 400	2024	2024	—	—	—	—
	Zevo 600	2023	2024				
Cadillac	Escalade IQ	2025	2025				
	LYRIQ	2023	2026				
	Celestiq	2025	2025				
	OPTIQ	2025	2025				
	VISTIQ	2026	2026				
Chevrolet	Blazer EV	2024	2025				
	BrightDrop 400	2025	2025				
	BrightDrop 600	2025	2025				
	Equinox EV	2024	2025				
	Silverado EV	2024	2025				
GMC	HUMMER EV	2022	2023				
	HUMMER EV Pickup	2024	2025				
	HUMMER EV SUV						
	Sierra EV	2024	2025				

Involved Region or Country	North America, Europe, Middle East, Argentina (Mercosur), Brazil (Mercosur), Chile (West), Colombia (West), Ecuador (West), Paraguay (West), Peru (West), Uruguay (West), S. Korea, Japan, Australia, and New Zealand
Condition	Important: Review Global Warranty/Investigate Vehicle History (IVH) for any Customer Satisfaction Field Action - for Vehicle Wide Programming (VWP) Software Update before performing this bulletin. If the VIN is OPEN in IVH, perform the Customer Satisfaction Field Action. If the VIN is NOT OPEN, proceed with this bulletin.
Cause	Electric Vehicles (EV) contain significant number of electronic modules that may require software updates. These software updates are important to not only resolve issues, but also enhance the vehicle functionality.
Correction	For the effected vehicles above, GM is recommending that dealers utilize Vehicle Wide Programming to perform and confirm all modules are updated when customer vehicles are brought in for any service or at the customer request (Bumper-to-Bumper Warranty or maintenance). In addition, for the effected vehicles above in New Vehicle Inventory, one software update is allowed prior to sale and should be completed close to delivery to the customer. Technicians are to utilize Vehicle Wide Programming to update all modules. Please refer to 24-NA-113: Vehicle Wide Programming Instructions for information on programming.

Service Procedure

Important: Service agents must comply with all International, Federal, State, Provincial, and/or Local laws applicable to the activities it performs under this bulletin, including but not limited to handling, deploying, preparing, classifying, packaging, marking, labeling, and shipping dangerous goods. In the event of a conflict between the procedures set forth in this bulletin and the laws that apply to your dealership, you must follow those applicable laws.

Important: This technical service bulletin (TSB) can only be completed by certified repair facilities who have met all specific training, tool and equipment requirements pertaining to the vehicle Brand and Model serviced. Repairs must be performed by a technician who has successfully completed the required training.

Refer to Service Bulletin **24-NA-113**: Vehicle Wide Programming Instructions for information on programming.

Warranty Claim Code Information Retrieval

For information on the Warranty Claim Code, refer to **24-NA-132**: Warranty Administration - Claim Submission.

Warranty Information

For information on the Warranty Claim Submission, refer to **24-NA-132**: Warranty Administration - Claim Submission.

Version	13
Modified	Released July 29, 2024 Revised July 31, 2024 - Revised two sentences in the Correction Section. Revised August 14, 2024 – Removed second PI reference under Vehicles List and revised Important Statement under Condition Section. Revised October 02, 2024 – Revised the Correction section. Revised October 18, 2024 – Added the 2024 Chevrolet Equinox EV, and the 2025 Cadillac LYRIQ, Chevrolet Silverado EV, and GMC Sierra EV. Revised November 15, 2024 – Updated Involved Regions and Models. Revised December 06, 2024 – Added 2025 Cadillac Optiq and Chevrolet Blazer EV. Revised January 08, 2025 – Added Europe to Regions. Revised March 05, 2025 – Added Additional Regions, Cadillac VISTIQ, and Removed PIE Reference. Revised March 26, 2025 – Added 2025 MY to BrightDrop 400, BrightDrop 600, and 2026 MY to LYRIQ. Revised April 07, 2025– Added 2026 MY Equinox and Terrain. Revised April 14, 2025– Removed 2026 MY Equinox and Terrain and removed ICE programs from subject title. Revised April 24, 2025– Added MY 2025 Celestiq, added MY 23-2024 to BrightDrop 600, and MY 2024 Brightdrop 400.

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