



SSM 53816 2025 Bronco - Harsh Ride Quality - Incorrect Tire Pressure

Some customers with recently delivered Bronco vehicles may experience a harsh ride due to excessive tire pressure not being adjusted during the pre-delivery process. An analysis of connected vehicle data also confirmed a significant number of vehicles have pressure aligned with the plant shipping pressures, which are intentionally inflated above specification to ensure that the bead is correctly seated on the wheel. Adjusting tire inflation pressure to the proper pressure according to the tire pressure label is a crucial step in the pre-delivery process and during routine maintenance intervals. Use a calibrated digital tire pressure gauge to adjust the tire pressure to the specification on the vehicle tire pressure label.