



MITSUBISHI MOTORS NORTH AMERICA, INC.  
4031 Aspen Grove Dr, Ste 650, Franklin, TN 37067

March 27, 2025

**To: All Mitsubishi Motors Dealer Principals, General Managers, Parts Managers & Service Managers**

**Subject: 2025 Outlander Front-End Cover**

The new 2025 Outlander is starting to arrive at your dealership! This vehicle is designed to build on Outlander success with enhanced exterior, interior, technology, and an all-new Yamaha® audio system.

An upgraded front grill with sleek and elaborate detailing is one of the exterior enhancements. To assist your service staff, minimize potential scratching of this new grill during service and repair, a Mitsubishi branded front-end cover has been developed.

Utilizing this front-end cover in conjunction with the Mitsubishi branded fender covers you already have will demonstrate to customers the high level of care you take with their vehicle whenever they visit your service department.

Two of these custom Front-End Covers PT# DGFEPROTECT will be sent to your dealership in an upcoming order that MMNA will place on your behalf. The cost is \$75+tax for each piece. Additional Front-End Covers are available for ordering.

Knowing your dealership treats their new vehicle with the utmost care can be a key factor in a customer's decision to return to your dealership for all their future maintenance and repair needs.

Utilizing these Front-End Covers, along with the other vehicle protection products already in use, will contribute to your customer being *very satisfied* with how their vehicle was returned to them – maximizing the opportunity of them joining your core of devoted customers.

If you have any questions, please contact your District Parts and Service Manager.

Sincerely,  
MMNA Aftersales

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