

2022-2023 MY F-150
Image Processing Module A– IPMA
IPMA-24.204.10.9

Feature Enhancement - Driver Assist Features

Active Driver Assist Systems

*Available Feature. Equipped Ford vehicles come with either a complimentary trial period or an included duration, after which purchase of a BlueCruise subscription is required. Modern activation is required for subscription purchase and for initial activation of BlueCruise (for pre-2024 model year vehicles). See smart-link for details. BlueCruise is a driver-assist feature and does not replace safe driving or driver's attention, judgment or need to control the vehicle. Only remove hands in a Hands-Free Blue Zone. Always watch the road and be prepared to resume control. See Owner's Manual for details and limitations. IPMA-24.204.10.9

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Ford BlueCruise* 1.4 brings the best hands-free highway driving performance yet to keep you hands-free longer, along with the latest features - Lane Change Assist and In-Lane Repositioning. Your vehicle may have received software via service or OTA for BC related content which included the following:

**BlueCruise 1.4 (equipped vehicles only):*

- Lane Change Assist: allows you to use the turn signal to indicate a desired lane change, which the system will perform when the path is clear.
- In-Lane Repositioning: can help provide more space by subtly shifting away from large vehicles in adjacent lanes.
- More hands-free highway time: In our internal testing, BlueCruise 1.4 stayed engaged in hands-free mode for at least 8 times longer than BlueCruise 1.0 based on improvements in curves and narrow lane handling.
- More in-lane stability: BlueCruise 1.4 improves in-lane stability by over 4x compared to BlueCruise 1.0, reducing the 'side-to-side' movement of prior versions.
- One-button activation: As long as the Lane Centering slider is turned ON in the Driver Assistance screen, customers only need to press the Adaptive Cruise Control button without having to also press the Lane Assist button.
- Sliders to turn Lane Change Assist and In-Lane Repositioning On or Off in the Driver Assistance screen will be made available in a future update.

*Adaptive Cruise Control (ACC) with Predictive Speed Assist: *

- Lariat, King Ranch, Platinum and Limited Series customers will receive an upgrade to their ACC system that includes the following:
 - When Predictive Speed Assist is active, the ACC system will now temporarily adjust the vehicle speed in advance of curves and will display an illustration in the instrument cluster display explaining the reason for the speed adjustment.
 - Although Predictive Speed Assist is now deployed on your vehicle, the Driver Assistance screen will still show a slider named Speed Sign Recognition. The label of this slider will change to Predictive Speed Assist in a future update.

Vehicles with Pre-Collision Assist now have greater coverage.

- Pre-Collision Assist now has enhanced detection and automatic braking capability for pedestrians crossing into the vehicle's path when the vehicle is turning and traveling between 3 and 19 mph."

