



Audi

AUDI DEALER COMMUNICATION

Revision – Continental Tire Safety Recall – 44CT

This notice is for: All Dealer Personnel

Date: September 24, 2024

Revision Information: The campaign circular/work instructions have been updated to provide additional guidance on identifying tires that require replacement.

Please review this with your service personnel and technicians to help ensure inspections have been and continue to be conducted accurately.

If, after reviewing the revised 44CT circular, your dealership determines a need to reinspect any vehicle(s), please do so in the interest of customer safety and satisfaction.

Notes: Please take the time to ensure everyone in your dealership with campaign-related responsibilities has thoroughly reviewed the revised circular that has been published to ELSA and Service References in Elsa2Go.

Please discard any paper copies you may have printed and ensure they are replaced with the most current version.

IMPORTANT REMINDER: VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS

New Vehicles in Dealer Inventory: It is a violation of federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Pre-Owned Vehicles in Dealer Inventory: Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.

-END OF MESSAGE-

Ensure all dealer personnel are aware of this notice so they are able to address customer questions. Contact Warranty if you require additional assistance. Direct press inquiries to Audi Public Relations.