



**Audi**

# AUDI DEALER COMMUNICATION

## Continental Tire Safety Recall – 44CT

**This notice is for:** All Dealer Personnel

**Date:** September 13, 2024

**Continental Tire Safety Recall Information**

Continental Tire the Americas, LLC (CTA) announced a voluntary recall involving passenger tires after discovering a non-compliance condition.

Audi has applied code 44CT to help dealers identify vehicles that were produced with the affected tires. Refer to your tire vendor/distributor for additional information.

The tires' design allowed for higher flexing in the tread shoulder, causing heat buildup. The affected tires may develop a belt edge separation. With continued use, the tires could experience a partial or full tread/belt loss, which could increase the risk of a crash, serious injury, or death. Affected tires may exhibit localized tread wear in the tread shoulders, excessive vibrations and noise.

Tires have been sold, either as original equipment tires, replacement tires, or are in dealer inventories. All tires subject to this recall will be replaced free of charge.

**Owner Notification:** Continental will be notifying end consumers and car owners identified as having affected tires.

- Repair:**
- REPAIR AVAILABLE – September 13, 2024
  - Inspect all four tires. If tire(s) require replacement, tire ordering will be handled through the dealer's tire vendor, distributor, or Representative of the Tire Manufacturer.
  - See ELSA and the Service References tool in Elsa2Go for complete repair & claiming instructions
  - Check daily campaign open inventory report or OMD for affected vehicles in inventory
  - Repair every affected inventory vehicle before delivery to consumers.

**Parts Department:** See circular for parts information.

**Affected Vehicles:**

Country	Beginning Model Year	Ending Model Year	Vehicle	Vehicle Count
USA	2022	2024	A5 CABRIOLET	4,668
USA	2022	2024	A5 COUPE	1,301
USA	2022	2025	A5 SPORTBACK	20,812
USA	2023	2025	S4 SEDAN	917
USA	2022	2024	S5 CABRIOLET	1,291
USA	2022	2024	S5 COUPE	147
USA	2022	2025	S5 SPORTBACK	1,402

*\*Counts reflect overall population; some vehicles may have already been repaired. Check Campaigns/Actions screen in Elsa on the day of repair to verify that a VIN qualifies for repair under this action. Elsa is the only valid campaign inquiry & verification source.*

- Notes:**
- Schedule owner repairs immediately

*Ensure all dealer personnel are aware of this notice so they are able to address customer questions. Contact Warranty if you require additional assistance. Direct press inquiries to Audi Public Relations.*

- Loaner/rental coverage – see campaign circular

**IMPORTANT REMINDER: VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS**

**New Vehicles in Dealer Inventory:** It is a violation of federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

**Pre-Owned Vehicles in Dealer Inventory:** Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.

**-END OF MESSAGE-**