



Service Bulletin

Bulletin No.: 24-NA-187

Date: September, 2024

INFORMATION

Subject: Information on Bright PVD (Physical Vapor Deposition) Wheels Appearance and Care

Brand:	Model:	Model Year:		VIN:		Engine:	Transmission:
		from	to	from	to		
Buick	Enclave	2024	2024	-	-	All	All
Cadillac	Escalade Models	2025	2025				
Chevrolet	Silverado 1500	2024	2025				
	Silverado 2500/3500 HD	2024	2025				
	Tahoe	2025	2025				
	Traverse	2024	2024				
GMC	Acadia	2024	2024				
	Sierra 1500	2024	2025				
	Sierra 2500/3500 HD	2024	2025				
	Yukon	2025	2025				

Involved Region or Country	North America
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Important: Service agents must comply with all International, Federal, State, Provincial, and/or Local laws applicable to the activities it performs under this bulletin, including but not limited to handling, deploying, preparing, classifying, packaging, marking, labeling, and shipping dangerous goods. In the event of a conflict between the procedures set forth in this bulletin and the laws that apply to your dealership, you must follow those applicable laws.

Information

PVD, or Physical Vapor Deposition, is a manufacturing process that applies a very thin layer of metallic coating to the substrate material, in this case the aluminum of the wheel. The resulting finish provides for an aesthetically-pleasing bright finish similar to chrome. A clear-coat is also applied for an enhanced protective layer.

Benefits of PVD Wheels

A PVD wheel offers a distinctive mirror-like finish with an appearance similar to chrome. The finish is produced using a Physical Vapor Deposition (PVD) coating process that creates a durable finish that is highly resistant to chipping, peeling, cracking and corrosion.

Care Instructions for PVD Wheels

Washing with soap and water is sufficient for maintaining the appearance of PVD wheels. Use a soft, clean cloth with mild soap and water to clean the wheels. After rinsing thoroughly with clean water, dry with a soft, clean towel. The use of chrome cleaners, waxes and abrasive polishes is NOT advised as it will damage the wheel finish. Similarly, avoid the use of automatic drive-in car washes that utilize silicon carbide tire/wheel cleaning brushes.

Important: Most acid-based cleaners will permanently stain PVD wheels and is not considered a warrantable expense.

Version	1
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