



INFORMATION

Subject: 2025 Buick Enclave New Model Features

Brand:	Model:	Model Year:		VIN:		Engine:	Transmission:
		from	to	from	to		
Buick	Enclave	2025	2025	-	-	All	All

Involved Region or Country	North America
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Introduction



The Buick Enclave possess both the credibility and versatility to fill the role of the quintessential SUV for families of every configuration. Infused with premium features, style refinement and advanced abilities, the next generation of Enclave is poised to go a step beyond and serve as essential partners for modern customers in their quest for happiness and enrichment

Buick's latest driver assistance technologies, including a variety of all-new safety features plus the latest enhancements to the current in-market safety feature functionality, such as:

- Reverse Automatic Braking

- Lane Change Alert with Side Blind Zone Alert
- Side Blind Zone Steering Assist
- Enhanced Automatic Parking Assist
- Automatic Parking Assist with Braking
- Enhanced Automatic Emergency Braking
- Front Pedestrian and Bicyclist Braking
- Intersection Automatic Emergency Braking

Positioned between the steady mid-size SUV segment (the second largest in the retail industry) and the growing mid-luxury SUV segment, Enclave has built a reputation as an exceptional three-row SUV. Now, with a dynamic design featuring the New Face of Buick, a host of premium new features and an all-around sense of empowerment to apply to life, the 25MY Enclave is set to infuse Buick's portfolio of premium crossovers and SUVs with a breath of fresh air.

The appeal of this all-new rendition of Enclave can be classified in four defining elements: Sophisticated Style, Luxurious Touches, Connected in Comfort and Driver Assurance. At the outset of the program, the Buick team kept these four ideals at the forefront of their minds, resulting in an Enclave that will continue to build on its extremely successful record while still surprising customers with unexpected delights.

- Sumptuous styling builds upon proportions steeped in athleticism. Seven-passenger seating and versatile cargo space cater to the needs and preferences of virtually every customer.
- The New Face of Buick creates a scenic execution of Buick's new design language with a low-mounted grille and a redesigned Buick tri-shield badge mounted on the hood.
- High-mounted LED headlamps, taillights and turn signals on every trim illuminate the brand's hallmark Wing Signature.
- Sophisticated walk-up/walkaway animations for Avenir greet drivers, strengthening their connection to the vehicle.
- A well-equipped Preferred trim, plus agile Sport Touring and luxurious Avenir trims, offer three distinct personas that enhance customers' opportunities for self-expression.
- An inviting interior that puts well-being at the center is bolstered by a 30-inch Ultrawide Infotainment Display with Google built-in¹ for a driver-centric experience.
- A mastery of QuietTuning, thanks to Active Noise Cancellation and sound insulation, refined by Buick over the years, results in a tranquil cabin that provides a haven like no other.

Product Highlights



Vehicle Architecture

The strength of Enclave architecture begins with the functionality of a mid-size SUV combined with the good bones of the previous-generation model. It goes on to incorporate enhanced driving dynamics that give the feel of a smaller vehicle due to the smooth ride and maneuverability engineers were able to achieve.

Luxurious Touches



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From afar, customers will note the high-mounted LED headlamps, taillights and turn signals featuring the brand's hallmark Wing Signature. This lighting extends to every trim, with slight nuances to differentiate uplevel models. On Avenir, for instance, the headlamps and taillamps illuminate sophisticated walk-up/walkaway animations that welcome the driver to their journey or give them a luxurious send-off when they've reached their destination. There are also three exterior colors that are new to Buick: Cherry Red Tint, Ocean Blue Metallic and Smokey Amethyst.

Once inside, Enclave's premium identity permeates all corners of the cabin, with an inviting array of textures and materials, including all-new interior colors, such as Ebony with Sky Cool Gray accents, available on all trim levels, and two color combinations for Avenir that are new to Buick in North America: Sheer with Phantom Blue and Sheer with Mocha. Directly in the driver's line of view is a redesigned steering wheel offering a sleek new look and feel, inspired by the Wildcat EV Concept.

The ANC of Enclave enabled noise cancellation at a lower frequency than the previous-generation vehicle, which as a matter of course leads to benefits such as minimizing interference with voice commands. In this instance, however, there is a surprising bonus to the ANC process — one that extends to fuel economy. Achieving noise cancellation at this lower frequency enabled engineers to run Enclave's engine at a lower rpm, confident in the knowledge they could use ANC to cancel out the unpleasant sound of engine "boom" that sometimes occurs.

Active Noise Cancellation

In the 25MY Enclave, the Buick team achieved the atmosphere of well-being that is the goal for every Buick cabin using Active Noise Cancellation (ANC), a process they have continuously refined since its inception. On models with uplevel sound systems, ANC makes use of ceiling-mounted microphones to detect cabin noise and send it to a computer to analyze the frequency of the sound. Using this data, the system then produces a sound to counteract the cabin noise and plays it through the speakers and subwoofer of the audio system.

A Trim for Everyone



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The Enclave trim strategy prioritizes self-expression. From the well-equipped Preferred model, characterized by premium-feeling materials and a standard tech package, to the sportier finishes and unique stitching of the ST, there is a vehicle to fit into any lifestyle.

Just as Denali is to the GMC portfolio, the Avenir model is the highest expression of Buick luxury, combining the premier expression of Buick style with the brand's most lavish experience. Avenir offers expressive ambient lighting above and beyond the static RGB lighting available on all trims of Enclave. This allows customers to bask in refinement with a dynamic and, in some cases, customizable illumination of the instrument panel and front doors, while static RGB lighting gives a subtle touch of light to the center console. Enclave's Avenir model features additional premium touches, such as leather seating and a unique 22-inch wheel with Pearl Nickel finish. A simplified wheel portfolio across all trim levels allows customers to focus on other areas when customizing their vehicle.

Connected in Comfort



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Enclave's 30-inch Ultrawide Infotainment Display is comprised of two screens housed so seamlessly under a single pane of glass that they appear as one unit. This elegant execution of the cabin's technological command center carries across all trims. While beautiful, it also provides invaluable and convenient access to the vehicle's technology, including Google built-in, vehicle information and much more.

Other features found throughout Enclave that up the intelligence quotient of the cabin and enhance the lives of owners are a suite of safety features comprised of the most comprehensive list ever included as standard on a Buick vehicle. From Front Pedestrian and Bicyclist Braking to Safety Seat Alert — which uses left-, right- or both side driver seat vibration pulses to help you identify the direction of potential crashes — and more, the technologies included with Enclave are looking out for drivers, passengers and pedestrians. Additional safety features are available through ordering options.

Enclave also offers a wireless cell phone charger, Connected Camera and Digital Key. Accessible through the myBuick mobile app, Digital Key gives customers the choice of using a digital version instead of a physical key to enter, start and drive their vehicle.

Driver Assurance

The 25MY Enclave’s sumptuous styling hints at a silky ride to match. The reality of the driving experience lives up to this standard. In addition to a smooth ride, Enclave provides confident acceleration, accurate steering and braking that won’t be jarring to occupants — all that’s needed to give drivers a firm command of the road.

Enclave’s 2.5L turbocharged engine has the potential to deliver 328 hp and 326 lb.-ft. of torque and is anticipated to be among the highest horsepower and torque of any standard engine. Paired with a new 8-speed automatic transmission, it strikes a satisfying balance of performance and efficiency for customers. On Avenir, a standard continuous damping control (CDC) allows the driver to take on even rough roads with agility and style.

Surprisingly responsive for a three-row SUV, Enclave inspires confidence through advanced technologies, including the latest developments in the evolving realm of safety features, such as Enhanced Automatic Parking Assist and Automatic Parking Assist with Braking, Front Pedestrian and Cyclist Collision Mitigation, Intersection Automatic Emergency Braking and Lane Change Alert with Side Blind Zone Steering Assist. These features are designed to help make the road a safer place — and they are standard on all trim levels of Buick Enclave.

All these factors contribute to Enclave’s easygoing performance, which fosters a sense of connection to the road while keeping drivers connected to the world at large with a host of infotainment features ideal for bringing the family along. The 25MY Enclave will continue Buick’s legacy of achieving a level of harmony that translates to a pleasant customer driving experience.

Version	1
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