

PANT PARTS & ACCESSORY NEWS TODAY

B U L L E T I N

2024-002

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February 7, 2024**TO: Toyota Parts and Service Managers****SUBJECT: New MVP Engine Air Filter Part Number: 17801-YZZ17**

Toyota would like to inform all field and dealer personnel that we have launched one new part number to the **Market Value Priced (MVP) Toyota Genuine Air Filter Program**. MVP Air Filter **17801-YZZ17** will be available to order starting **Wednesday, February 6, 2024**, from your facing PDC.

New MVP Air Filter:

OES PN	New MVP PN	Application	Dealer Price	Retail Price
17801-F4010	17801-YZZ17	2022–Present Tundra 2022–Present Sequoia	\$12.99	\$20.99

WARRANTY

These new Toyota Genuine MVP Air Filters are available as customer-paid replacements installed by a Toyota dealer or sold over the counter. These Toyota Genuine Parts are covered by Toyota's Service Part Warranty for a period of 12 months, regardless of mileage, from the date of installation.

If you have any questions, please contact your District Service and Parts Manager.

Thank you for your continued support of Toyota Genuine Parts.