



February 26, 2024

ATTENTION: ALL DEALER PRINCIPALS

Kia is extending the New Vehicle Limited Warranty coverage, to all owners, for repairs related to the illumination of the Airbag Warning Light in 2019-2020 MY Optima vehicles from 5 years / 60,000 miles to 15 years / unlimited miles, whichever comes first, starting from the date the vehicle was first put into service. This warranty extension is to address the Airbag Warning Light ON condition.

If, at any time during the extended warranty coverage, the customer experiences that the Airbag Warning Light remains illuminated beyond 6 seconds after their vehicle is turned ON or illuminates at any time during vehicle operation, Kia authorizes its dealers to diagnose and repair the cause free of charge at no cost to the customer.

The Technical Service Bulletin (TSB) that provides vehicle repair procedures will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com, and the Warranty Bulletin describing this warranty extension will be posted on kdealer.com on or around **February 26, 2024**.

NOTE: Until the TSB for this warranty extension becomes available, dealers are to perform the diagnosis and repair as necessary on any affected vehicles under Kia's factory warranties. If a subject vehicle falls outside of its warranty (either by time or mileage), dealers are to perform the diagnosis and repair under goodwill to ensure that the diagnosis and repair of the symptoms covered under this warranty extension program are free of charge to the customer.

OWNER NOTIFICATION

Kia will notify owners advising them of the Warranty Extension Program beginning on **February 28, 2024**. Note that owners who have incurred expenses to remedy this issue prior to the date of this notice may have the opportunity to obtain reimbursement for that expense by submitting receipts online to Kia via the Owners section of www.kia.com or by mailing the Request for Reimbursement Form along with their documentation to Kia for review and consideration.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this warranty extension campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures