



SIM 51 01 24

2024-02-02

REPLACE THE VIN LABEL ON THE DRIVER B-PILLAR

 THIS REPAIR IS MOBILE FRIENDLY

## MODEL

E-Series	Model Description	Production Date
R50	MINI Cooper Hardtop	November 30, 2001 – July 03, 2002
R53	MINI Cooper S	

## SITUATION



The bar code on the vehicle identification number (VIN) label ([aka Manufacturer Compliance Label](#)) cannot be read.

Vehicle's with [such an](#) incorrect label do not meet federal regulations.

## CORRECTION

Remove and replace the VIN label on driver's B-pillar.

**Note: DO NOT place the new label on top of the old label!**

## PROCEDURE

- Using a heat gun, evenly apply heat to the entire label.
- Using a plastic scraper or "fishbone" tool, peel off the original label.
- Using isopropyl alcohol, remove the adhesive residue from the B-pillar.
- Compare the VIN on the new label with the vehicle's VIN.
- Smoothly apply the new label using the same orientation as the original label.
- Smoothly press down over the entire label ensuring that there are no trapped bubbles under the label.

## PARTS INFORMATION

Use and invoice the part number below for the specific vehicle being repaired.

Part Number	Description	Quantity
71 21 7315814	Manufacturer Certification	1

## CLAIM INFORMATION

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Reimbursement for this Service Action will be via normal claim entry utilizing the work package one (1) information below and the part number listed above.

<b>Repair Code:</b>	<b>0071120100</b>	<b>R50 R53 US Replace barcode sticker</b>
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Below is the special flat rate labor operation code choice for this action.

<b>Work Pkg</b>	<b>Labor Operation</b>	<b>Description (Plus position work)</b>	<b>Labor Allowance</b>
# 1	00 53 783	Replacing the Manufacturer's Certification label	As applicable

### Claim Repair Comments

Only reference the SIB number and the work package (Pkg) number performed in the RO technician notes and the claim comments (For example: M51 01 24 WP 1), unless otherwise required by State law.

### BMW Group's AIR Application Resource for Flat Rate Labor Operation Codes

To obtain the corresponding flat rate unit (FRU) allowance information from the BMW Group AIR application resource, start by entering the Chassis Number (the last seven (7) characters of the VIN, select the applicable Model if two or more vehicle choices show), or enter the full VIN (17 characters), click on the "Search" button. Next, click on the "Flat Rate Units" button and enter the flat rate labor operation code in the field to the right, click "Search" to display the Flat Rate Unit Group detail choices.

### [FEEDBACK REGARDING THIS BULLETIN](#)

Technical Feedback	To submit feedback for the technical topic of this bulletin: Submit your feedback in the rating box at the top of this bulletin
Warranty Feedback	To submit feedback for the CLAIMS section of this bulletin: Submit an IDS ticket to the Warranty Department, or use the chat available in the Warranty Documentation Portal
Parts Feedback	To submit feedback for the PARTS section of this bulletin: Submit an IDS ticket to the Parts Department

