

# **◄ IMPORTANT UPDATE** ►

The attached Dealer Letter has been updated. Refer to the details below.

DATE	ТОРІС
	Phase 2 vehicles added (approx. 150,000 vehicles)
August 29, 2022	Sienna vehicles produced from October 2022 – December 2022 were originally intended to be
	included with Phase 2 but are currently delayed until Phase 3 (estimated launch October 2023)

The most recent update in the attached Dealer Letter will be highlighted with a red box.

Please review this notification with your staff to assure that all relevant personnel have been briefed regarding this subject.

Thank you for your cooperation.

Toyota Motor Sales, USA, Inc.

6565 Headquarters Drive Plano, TX 75024 (469) 292-4000

Original Publication Date: June 15, 2023

To: All Toyota Dealer Principals, General Managers, Service Managers, and Parts Managers

# **SECOND KEY DELIVERY PROGRAM 23TJ01**

# Multiple Models and Model Years Second Key Delivery Program

Model / Years	Production Period	Approximate Total Vehicles
2022 - 2023 Mirai	Early November 2022 – Mid January 2023	810
2023 RAV4 / RAV4 HV (CBU)	Late October 2022 – Early January 2023	12,860
2022 Prius	Late October 2022 – Early December 2022	4,320
2022 Prius Prime	Late October 2022 – Late November 2022	2,370
2023 4Runner	Early November 2022 – Late December 2022	16,940
2022 C-HR	Early November 2022 – Late December 2022	340
2023 RAV4 Prime	Early November 2022 – Late December 2022	2,920
2023 bZ4X	Early November 2022 – Late December 2022	800
2023 Venza HV	Late October 2022 – Late December 2022	6,340
2023 Prius	Late December 2022	120
2023 Camry	Early October 2022 – Early January 2023	30,250
2022 2023 RAV4 / RAV HV (NAP)	Early October 2022 – Early January 2023	51,150
2022 – 2023 Highlander / Highlander HV	Early October 2022 – Early January 2023	40,650
2022 – 2023 Tundra / Tundra HV	Mid-October 2022 – Late December 2022	23,980
2023 Sequoia	Mid-October 2022 – Late December 2022	4,150

#### **Reason for Program**

The subject vehicles were delivered with only one (1) Smart Key on select models since October 2022 due to a global semiconductor shortage impacting certain microchips. The affected vehicles were delivered with one (1) Smart Key and a second mechanical key.

# **Program Details**

Any authorized Toyota dealer will duplicate and provide the owner with one (1) additional Smart Key *FREE OF CHARGE*. Toyota has sufficient parts to begin a phased implementation of the remedy. Refer to the table in the attached FAQ to determine the remedy status and dates that Toyota estimates the remedy will become available for each model.

### Second Key Program Phase Interpretation

This program will be launched in phases due to parts availability. Only vehicles in the currently launched phase(s) will be searchable on TIS. If a customer contacts your dealer about status of the program on their vehicle and it is not applicable to this program on TIS/SLP, use the table in the attached FAQ to further assist the customer on coverage and timing of launch for their phase.

### **Covered Vehicles**

There are approximately 198,00 vehicles covered by this Second Key Delivery Program at this time. Approximately 2,150 vehicles covered by this Second Key Delivery Program were distributed to Puerto Rico.

### **Owner Letter Mailing Date**

A sample of the owner notification letter has been included for your reference.

Phase 1 Customer Mailing	July 2023
Phase 2 Customer Mailing	September 2023

Toyota makes significant effort to obtain current customer name and address information from each state through industry resources when mailing owner letters. In the event your dealership receives a notice for a vehicle that was sold prior to the Second Key Delivery Program announcement, it is the dealership's responsibility to forward the owner letter to the customer who purchased the vehicle.

Please note that only owners of the covered vehicles will be notified. If you are contacted by an owner who has not yet received a notification, please *verify eligibility by confirming through TIS prior to providing a second key to any guest.* Dealers should program the second key as outlined in the Technical Instructions found on TIS.

# **Dealer Inventory Procedures**

### New and Used Vehicles (not certified) in Dealership Inventory (In-Stock Vehicles)

To ensure customer satisfaction, Toyota requests that dealers deliver the second key under this Second Key Delivery Program on any new or used vehicles currently in dealer inventory *that are covered by this phase of the Second Key Delivery Program* prior to customer delivery.

However, if the second key is not immediately available for delivery at the time of sale, delivery of a covered vehicle is acceptable, provided that the guest is clearly informed that they will only be receiving one key at the time of delivery until the second key is available.

Toyota expects dealers to use the attached Customer Contact and Vehicle Disclosure Form to obtain vehicle buyer information. Dealers are expected to provide a copy of the completed form, along with the most current FAQ, to the vehicle buyer. Toyota and the dealer may use this information to contact the customer when the second key is available.

Keep the completed form on file at the dealership and send a copy to quality\_compliance@toyota.com. In the subject line of the email state "Disclosure Form 23TJ01" and include the VIN.

### **Toyota Certified Used Vehicle (TCUV)**

For a vehicle that is covered by this phase of the Second Key Delivery Program to be sold as a Toyota Certified used Vehicle (TCUV), the Second Key Delivery Program will need to be completed prior to delivery to the customer. Please note: the second keys are available as of the date of this notice for the vehicles that are covered in this phase of the program, so please check your inventory for any of the above-referenced models, and if applicable, immediately order the second key through TIS so it will be available at the time of sale.

# **Customer Handling, Parts Ordering, and Remedy Procedures**

### **Customer Contacts**

Customers who receive the owner letter may contact your dealership with questions regarding the letter and/or the Second Key Delivery Program. Please welcome them to your dealership and answer any questions that they may have. A Q&A is provided to assure a consistent message is communicated.

Customers with additional questions or concerns are asked to please contact the Toyota Brand Engagement Center (1-888-270-9371) - Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.

### **Media Contacts**

It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Joshua Burns (469) 292-6449 in Toyota Corporate Communications. Please do not provide this number to customers. Please provide this contact only to media.

### Parts Ordering Process - Non SET and GST Parts Ordering Process

It is possible that parts for this Second Key Delivery Program are either required to be ordered in Campaign Part Order Request (CPOR) on Service Lane, or have been placed on Manual Allocation Control (MAC) due to potential limited part availability. Please check the CPOR/MAC report on Dealer Daily for the most up-to-date parts ordering information. Dealers can identify which parts ordering method to use by reviewing the parts information section of Dealer Daily and checking for a MAC code on the part numbers below. For MAC code C, order through CPOR. For MAC code D, refer to the MAC report for further instructions.

Part Number	Description	Quantity		
04002-****	TRANSMITTER SUBASSY, ELECTRICAL KEY	1		

Refer to CPOR to determine the specific part number required for each VIN.

### **Technician Training Requirements**

Appropriate handling and delivery of the second key for covered vehicles is extremely important to Toyota. All dealership technicians performing this key programming and delivery activity are required to successfully complete the most current version of the E-Learning course "Safety Recall and Service Campaign Essentials". To ensure that all vehicles have the activity performed correctly; technicians performing this activity are required to currently have completed all of the following courses:

TIC206a Electrical Repair 1

Always check which technicians can perform the activity by logging on to https://www.uotdealerreports.com. It is the dealership's responsibility to select technicians with the above certification level or greater to perform this activity. Carefully review your resources, the technician skill level, and ability before assigning technicians to this activity. It is important to consider technician days off and vacation schedules to ensure there are properly trained technicians available to perform this activity at all times.

### **Remedy Procedures**

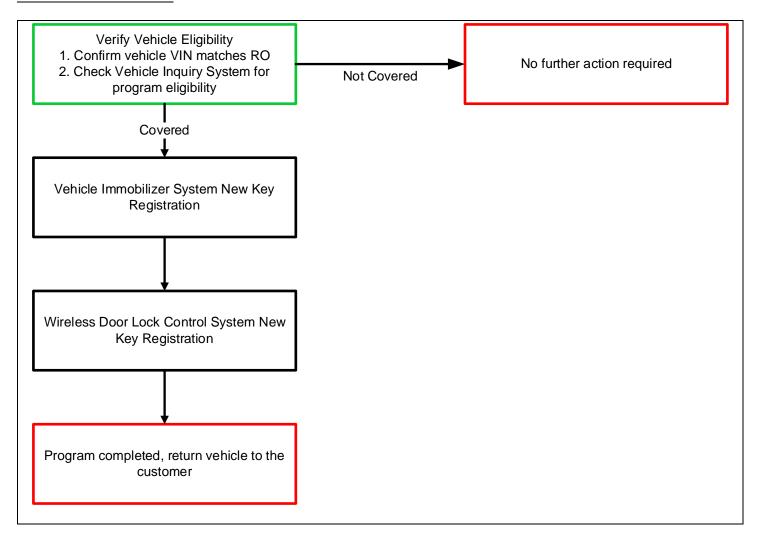
Refer to TIS for Technical Instructions on this activity. Conduct all non-completed Safety Recalls and Service Campaigns on the vehicle during the time of appointment.

### **Repair Quality Confirmation**

The repair and service quality of covered vehicles is extremely important to Toyota. To help ensure that all vehicles have the activity performed correctly, please designate at least one associate (someone other than the individual who performed the repair) to verify the activity for every vehicle prior to customer delivery.

# **Reimbursement Procedures**

#### **Reimbursement Procedure**

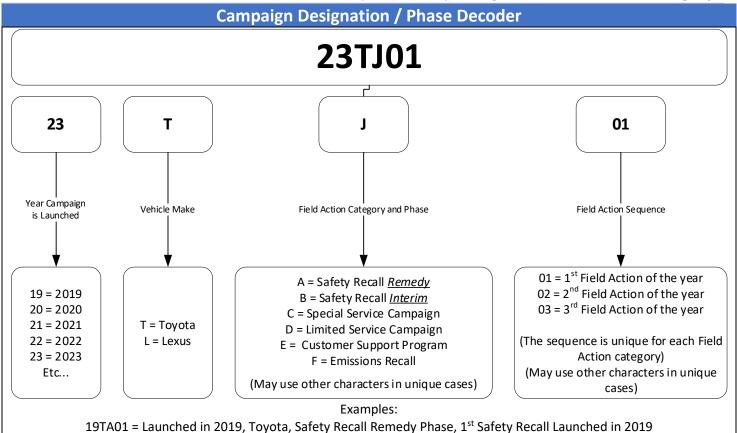


Op Code	Description	Flat Rate Hours			
23TJ01R1	Provide Customer with Second Key	0.4			

• The flat rate times include 0.1 hours for administrative cost per unit for the dealership.

### **Claim Filing Accuracy and Correction Requests**

It is the dealer's responsibility to file claims correctly for this Second Key Delivery Program. This claim filing information is used by Toyota for various government reporting activities; therefore, claim filing accuracy is crucial. If it has been identified that a claim has been filed using an incorrect Op Code or a claim has been filed for an incorrect VIN, refer to Warranty Procedure Bulletin PRO17-03 to correct the claim.



20TC02 = Launched in 2020, Special Service Campaign, 2<sup>nd</sup> Special Service Campaign Launched in 2020 21TE05 = Launched in 2021, Customer Support Program, 5<sup>th</sup> Customer Support Program Launched in 2021



# **SECOND KEY DELIVERY PROGRAM** 23TJ01

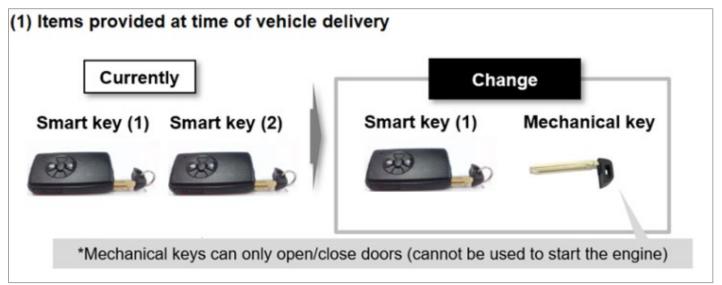
# Multiple Models and Model Years Second Key Delivery Program

**Frequently Asked Questions** 

Original Publication Date: August 29, 2023

**Q1:** What is the reason for the program?

A1: The subject vehicles were delivered with only one (1) Smart Key on select models since October 2022 due to a global semiconductor shortage impacting certain microchips. The affected vehicles were delivered with one (1) Smart Key and a second mechanical key.



<sup>\*</sup>The Smart Key shown above is an example and may be a different design depending on the model of vehicle.

Q2: What is Toyota going to do?

A2: Any authorized Toyota dealer will duplicate and provide the owner with one (1) additional Smart Key *FREE OF CHARGE*. Toyota has sufficient parts to begin a phased implementation of the remedy.

Q2a: How can I determine if a vehicle is eligible for the Second Key Delivery Program?

A2a: Vehicles involved in the Second Key Delivery Program will appear during a TIS/SLP VIN lookup if they are involved in a phase for which the remedy is available. You can use the chart at the end of this FAQ to determine which phase a vehicle is involved in and for which phases the remedy is available.

### Q3: Which and how many vehicles are covered by this program?

A3: There are approximately 198,000 vehicles covered by this Second Key Delivery Program.

Model / Years	Production Period	Approximate Total Vehicles		
2022 - 2023 Mirai	Early November 2022 – Mid January 2023	810		
2023 RAV4 / RAV4 HV (CBU)	Late October 2022 – Early January 2023	12,860		
2022 Prius	Late October 2022 – Early December 2022	4,320		
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2023 Venza HV	Late October 2022 – Late December 2022	6,340		
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2023 Camry	Early October 2022 – Early January 2023	30,250		
2022 2023 RAV4 / RAV HV (NAP)	Early October 2022 – Early January 2023	51,150		
2022 – 2023 Highlander / Highlander HV	Early October 2022 – Early January 2023	40,650		
2022 – 2023 Tundra / Tundra HV	Mid-October 2022 – Late December 2022	23,980		
2023 Sequoia	Mid-October 2022 – Late December 2022	4,150		

Q3a: Are there any other Lexus/Toyota/Scion vehicles covered by this program in the U.S.?

A3a: Yes, there are certain 2022-2023 Lexus GX, IS, LC, LS, LX, NX, RC-F, RX, UX, RZ, ES and TX vehicles covered under this program.

### Q4: How long will pairing the key take?

A4: It will take 45 minutes to pair the key to the vehicle. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time.

### Q5: Do customers need to bring anything with them to their appointment to receive their second Smart Key?

A5: Yes. Customers will need to bring the vehicle and original Smart Key equipped with their vehicle to their appointment. The original key will be used to program the new Smart Key to the vehicle.

### **Q6:** Why does this only apply to certain vehicle models?

A6: Some vehicles have a different Smart Key that is not being impacted at this time.

### Q7: Which models are currently being produced with only one (1) Smart Key?

A7: Rav4 Prime, bZ4X, Venza, Prius, Prius Prime, Crown, Sienna, Tundra, and Sequoia.

### Q8: What is the difference between a Type #2 (15CY) and Type #3/#4 (19CY) Smart Key?

A8: The Type #2 (15CY) and Type #3/Type #4 (19CY) Smart Keys have a different design and use different semiconductors. The models that use these different types of Smart Keys are explained in the chart below. Due to differences in the supply of the semiconductors used, the timeline for each type is different.

### **Q9:** How long will the shortage last?

A9: We continue to work diligently to minimize the impact to our customers. At this time, we estimate that all models will return to production with two (2) Smart Keys in the fourth quarter of 2023.

### Q10: How will Toyota notify customers when their second Smart Key is available?

A10: We plan to notify affected customers by first class mail when second keys are available and ask customers to return to a Toyota dealer with their vehicle and original Smart Key so dealers can program a new second key and provide it to the customer. The mailing will also occur in phases, and the timing will be approximately one week after the announcement of each phase.

### **Q11:** Is the second Smart Key delivery part of Toyota's New Vehicle Limited Warranty?

- A11: No. The second key delivery is not considered part of Toyota's New Vehicle Limited Warranty. This is simply the delivery of the second Smart Key included in the purchase of the vehicle, but which was unavailable at the time of the vehicle delivery due to the ongoing chip shortage situation.
- Q12: A customer recently had a new Smart Key registered to their vehicle and now there is a message on the Multi-Information Display (MID) about a new key being registered. Is this normal?
- A12: Yes. Depending on the model, a message may display for up to 10 days and is intended to provide the owner a notice that a new key has been registered. This message is displayed to inform the owner that a new key has been registered and help prevent the vehicle from being stolen if the registration was unauthorized. Refer to the Repair Manual or Owner's Manual for more information.
- Q13: What if a customer has lost their original key or has an urgent need for a second key, but is not yet eligible for the program because they are involved in a later phase?
- A13: If a customer has lost their only Smart Key or has an urgent need for a second key, please provide them with a second key as a goodwill gesture if they are involved in a later phase. For other extenuating circumstances, please have the customer contact the Toyota Brand Engagement Center for further assistance.
- **Q14:** How does Toyota obtain my mailing information?
- A14: Toyota uses an industry provider who works with each state's Department of Motor Vehicles (DMV) to receive registration or title information, based upon the DMV records. Please make sure your registration or title information is correct.
- **Q15**: What if I have additional questions or concerns?
- A15: If you have additional questions or concerns, please contact the Toyota Brand Engagement Center at 1-888-270-9371 Monday through Friday, 8:00 am to 8:00 pm, Saturday 9:00 am to 7:00 pm Eastern Time.

The table below describes the phases currently planned for the Second Key Delivery Program and the estimated timing of announcement. This table will be updated over time as more details become available.

Phase	Announcement Timing	# of Vehicles
Phase 1	June 2023	47,850
Phase 2	August 2023	150,150
Phase 3	October 2023	TBD
Phase 4	December 2023	TBD
Phase 5	1st Quarter 2024	TBD
Phase 6	1st Quarter 2024	TBD
Phase 7	2nd Quarter 2024	TBD

<sup>\*</sup>Timing subject to change

Dealers can identify which models were produced with one (1) Smart Key and which phase a vehicle belongs to using the chart below.

Example: Customer has a **4Runner** produced in **December 2022**. Confirm the production date of the vehicle against the Start and End Production Dates in the table below to confirm if the vehicle was produced with one (1) Smart Key. If so, **check the color of the box** corresponding to the model and production month in the table below, and **compare to the Phase summary table to the left**. The box for 4Runner produced in December has a dark green color which means it is part of Phase 1, which is currently estimated to be announced in June 2023.

	Production		Production Start	Production <b>End</b>	Vehicle						Pro	ductio	n Year	/Mon	th						
Model	Location	Кеу Туре	w/1 Smart Key	w/ 1 Smart Key		2022			2023												
	Locution		W/ 15mart Key	W/ I Smart Key	Volume	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
22MY - 23MY Mirai			11/8/2022	1/16/2023	811																
23MY RAV4 / RAV4 HV			10/31/2022	1/9/2023	12,861																
22MY Prius		Type #2	10/31/2022	12/1/2022	4,323																
22MY Prius Prime		(15CY)	10/31/2022	11/24/2022	2,368																
23MY 4Runner			11/7/2022	12/28/2022	16,941																
22MY C-HR			11/5/2022	12/28/2022	339																
23MY RAV4 Prime	Japan		11/4/2022	Ongoing	TBD																
23MY bZ4X			11/9/2022	Ongoing	TBD																
23MY Venza		Type #3/#4	10/31/2022	Ongoing	TBD										turns to 2 Keys Production in						
23MY Prius			(19CY)	12/22/2022	Ongoing	TBD														) Quarter	
23MY Prius Prime			TBD	Ongoing	TBD													] 4010	(dui tei	2025	
23MY Crown			1/12/2023	Ongoing	TBD																
23MY Camry		T #2	10/6/2022	1/3/2023	30,246																
22MY - 23MY RAV4 / RAV4 HV		Type #2	10/6/2022	1/3/2023	51,143																
22MY - 23MY Highlander / Highlander HV	]	(15CY) NA	10/7/2022	1/3/2023	40,640																
22MY - 23MY Sienna HV	NA		10/17/2022	Ongoing	TBD															,	
22MY - 23MY Tundra / Tundra HV	Type #3/#4	1	10/12/2022	Ongoing	TBD														ns to 2 oducti	2 Keys	
23MY Sequoia HV		(19CY)	10/13/2022	Ongoing	TBD														oducti Quartei		
23MY Grand Highlander			6/28/2023	Ongoing	TBD													4010	(darter	2023	



Toyota Motor Sales, USA, Inc. 6565 Headquarters Drive Plano, TX 75024 (469) 292-4000

# **CUSTOMER CONTACT & VEHICLE DISCLOSURE FORM**

This form is not applicable for TCUV units.

	•	
	icle will need to be returned to a	ne, <u>parts are not available</u> and the second key has <b>NOT</b> been authorized Toyota dealer to have the second key delivered
Customer Signature		
	•	mmunity at <a href="http://www.toyota.com/owners/">http://www.toyota.com/owners/</a> and regularly safercar.gov. You will need to input your 17-digit Vehicles
VIN		Program Code
Model	Model Year	
Customer Information		
Customer Name		Customer Email
Customer Address		Home Phone #
		Mobile Phone #
		Date
	r program communications. If y	can notify you when the key becomes available. This you'd like to update your preferred contact information at 1-888-270-9371.
Dealer Information		
Dealer Name/Address		Dealer Code
		Dealer Phone Number
		Dealer Staff Name

**Dealer Staff Signature** 

# TOYOTA

# Multiple Models and Model Years 23TJ01 Second Key Delivery Program

[VIN]

Dear Toyota Customer:

At Toyota, we are dedicated to providing vehicles of outstanding quality and value. As a result of a global semiconductor shortage, your vehicle was delivered with only one (1) Smart Key, instead of two. As supply of Smart Keys improves, Toyota is announcing a Second Key Delivery Program, which includes your vehicle.

You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.

### What is the reason for the program?

The subject vehicles were delivered with only one (1) Smart Key on select models since October 2022 due to a global semiconductor shortage impacting certain microchips. The affected vehicles were delivered with one (1) Smart Key and a second mechanical key.

### What will Toyota do?

Any authorized Toyota dealer will duplicate and provide the owner with one (1) additional Smart Key FREE OF CHARGE.

### What should you do?

To minimize inconvenience, please contact your authorized Toyota dealer to make an appointment to have the additional Smart Key transmitter duplicated and provided to you. This will require your dealer to order a new key for your vehicle in advance of your appointment. We recommend you contact your dealer to schedule an appointment in advance to confirm parts availability and minimize your inconvenience. The registration of the new key will take approximately 45 minutes. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

#### What if you have other questions?

- Your local Toyota dealer will be more than happy to answer any of your questions.
- For more information on this program and other campaigns, please visit www.toyota.com/recall.
- If you require further assistance, you may contact the Toyota Brand Engagement Center at 1-888-270-9371 Monday through Friday, 8:00 am to 8:00 pm, Saturday 9:00 am to 7:00 pm Eastern Time.

If you would like to update your vehicle ownership or contact information, please visit <a href="https://www.toyota.com/owners">https://www.toyota.com/owners</a>.

If you are a vehicle lessor, please assist us by forwarding this notice to the lessee.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota.

Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC.