



Toyota Motor Sales, USA, Inc.
 6565 Headquarters Drive
 Plano, TX 75024
 (469) 292-4000

Original Publication Date: August 16, 2023

To: All Toyota Dealer Principals, General Managers, Service Managers, and Parts Managers

**SAFETY RECALL & SERVICE CAMPAIGN RENOTIFICATION
 OWNER RENOTIFICATION 23R002**

Safety Recall and Service Campaign completion is an important part of our commitment to customer satisfaction of Toyota products. Toyota will be conducting follow-up notifications to remind owners whose vehicles have not yet had Safety Recall and/or Service Campaign repairs completed in the campaigns listed below.

We request your assistance in completing the applicable campaign repairs as owners receive follow-up notifications and contact your dealership. Please note the follow-up activity may cause an increase in owner appointments. Toyota plans to mail these follow-up activities in the months to come. Please take this into consideration when analyzing your staffing requirements.

****Owner Renotification 23R002****

Campaigns Covered in the Renotification

Campaign	Model, Model Year and Title	Approximate UIO	Renotification Schedule
21TA01	2009 - 2015 Model Year Venza - Non-deployment of Side and Curtain Shield Airbags May Occur	133,600	Late Aug 2023
22TC07	2020 Model Year Corolla Vehicles - Engine ECU Software Update	80,300	Early Sept 2023
20TC01	2012 Model Year Tacoma - Air Injection Pumps and Air Switching Valves	29,000	

Follow-Up Owner Notification Letter Mailing Date

The Campaign Follow-Up Owner Notification(s) will begin in late August 2023. Owners will be notified using the following method(s) to the extent the information is available:

- First Class Mail Letter
- Email

Owner notifications will be sent over a period of several weeks consistent with parts availability.

Dealer Inventory Procedures

New and Pre-Owned Vehicles in Dealer Inventory

Refer to the Dealer Letter on TIS for each Safety Recall or Service Campaign for specific instructions on new and pre-owned vehicle handling.

NOTE: Dealers can identify if any of their new and used inventory has any open campaigns in the Vehicle Inventory Summary available in Dealer Daily (**Non SET and GST dealers:** <https://dealerdaily.toyota.com/>). The Vehicle Inventory Summary may take up to 4 hours to populate information for newly launched campaigns.

Toyota Certified Used Vehicle (TCUV)

The TCUV policy prohibits the certification of any vehicle with an outstanding Safety Recall, Special Service Campaign, or Limited Service Campaign. Thus, no affected units are to be designated, sold, or delivered as a TCUV until all applicable Safety Recalls, Special Service Campaigns, and Limited Service Campaigns have been completed on that vehicle.

Toyota Rent-A-Car (TRAC) & Service Loaners

Toyota requests that dealers remove all TRAC and Service Loaner vehicles from service that are covered by a Safety Recall unless the defect has been remedied.

Customer Handling, Parts Ordering, and Remedy Procedures

Technical Instructions

Refer to TIS for Technical Instructions on repair. Conduct all non-completed Safety Recalls and/or Service Campaigns on the vehicle during the time of appointment.

Parts Ordering

The applicable parts ordering information can be found in the Dealer Letter and Technical Instructions of the *specific* campaign. As a general practice, please utilize the following guidelines to determine your parts order for this renotification activity:

- Check current stock levels.
- Subsequent orders should be based on customer appointments.
- Replenishment orders of parts should be based on a "sell one, buy one" basis.

Customer Handling

Toyota encourages dealerships to follow-up with their customers by telephone to encourage them to complete a Safety Recall and/or Service Campaign. The following word track has been provided for this purpose. To assure a consistent and accurate description of the Safety Recall and/or Service Campaign is communicated to the customer, dealership associates are requested to refer to the specific Safety Recall or Service Campaign Q&A (available in TIS) to answer any specific customer questions.

Hello [Mr./Ms.]_____ [Customer Name],

Our dealership [Dealership Name] is following up with you regarding Safety Recall/Service Campaign [Recall/Campaign No.] which involves [Safety Recall/Service Campaign Title]. Our records indicate that your vehicle has not been remedied under this Safety Recall/Service Campaign. As a customer convenience, I would like to answer any questions that you may have. [Answer any questions using the applicable campaign Q&A]

May I schedule an appointment for your vehicle to complete this [Important Safety Recall/Service Campaign]?

What date and time will be convenient for you to bring your vehicle into our service department which is located at [dealership address]. If you have any further questions or concerns, please contact me at _____ [contact name and telephone no.]

NOTE: Additional guidelines regarding dealership follow-up for non-completed recalls and other campaigns can be found in Warranty Policy 5.21.

Please review this entire package with your Service and Parts staff to familiarize them with the proper step-by-step procedures required to implement this Owner Renotification of Non-Completed Safety Recall, Special Service and/or Limited Service Campaign.

Thank you for your cooperation.
TOYOTA MOTOR SALES, U.S.A., INC.