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Click the image above to read more about the Mitsubishi Community News.

- A -

REMAINING 2023 HOLIDAYS (MMNA Closed):

Thanksgiving 11/23-24

Winter Shutdown 12/24-29





TECH TALK - VOLUME 276 SEPTEMBER-OCTOBER 2023

TECHNICAL INFORMATION

Heads Up: Aftermarket Devices

Affected Vehicles: All

Watch for aftermarket devices connected to the factory Data Link Connector (DLC). Small jumper harnesses can spread the terminals on the original data link connector. With a quick inspection of the DLC, you will notice that the factory connector does not have pins in every single slot. The aftermarket jumper harnesses tend to have a full complement of connectors which can contribute to reprogramming failures.

Non-OEM Connector



OEM Connector





1 of 16

General Information: Speaker Volume Suddenly Gets Louder

When a smartphone/tablet is connected to the Navigation System via Bluetooth and there are any notifications on the smartphone/tablet side, the notification sounds may be played loudly from the vehicle speakers.

This phenomenon can be handled by changing the settings on the smartphone/tablet.

This article introduces the setting procedure.



Affected Models

> Android OS

a developer".

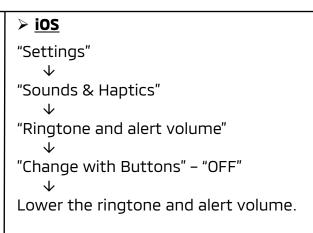
2022-2024 OUTLANDER 2023-2024 OUTLANDER PHEV

Smartphone/Tablet Setting Procedure

*The setting procedure may differ depending on the smartphone/tablet model, so please check the instruction manual.

"Settings" ↓ "System" ↓ "Advanced" ↓ "Developer options" ↓ "Disable absolute volume" – "ON" *If there is no "Developer options" item in "Advanced", please try the below procedure. "Setting" ↓ "About phone"

Tap "Build number" seven times in a row until you see a message that "You are now



*Please set it to your preferred volume.

Note: Please inform a customer that performing the above procedure may also change the volume of other Bluetooth devices (earphones, headphones, etc.) used by the customer.

General Information: EV Priority Mode

There is the possibility of the engine starting when EV priority mode is selected on OUTLANDER PHEV. All driving patterns about the engine starting are not described in the Owner's Manual, so please be aware of the following phenomenon.

Affected Models

2023 OUTLANDER PHEV

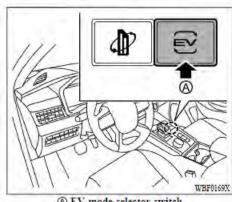
Phenomenon

The engine will start to consume the vaporized fuel and reduce the pressure in the tank when the pressure in the fuel tank rises due to the vaporization of the fuel. This may occur even while in EV mode. Also, note it will take several minutes until the engine stops, and this phenomenon is not necessarily a failure.

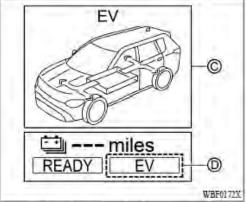
The following situations can cause pressure in the fuel tank to Increase:

- Too much fuel in the tank
- Fuel is fresh/new
- High outside temperature

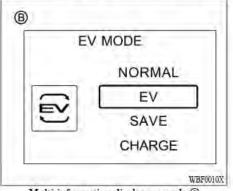
EV MODE SELECTOR SWITCH



A EV mode selector switch



Multi-information display example (2)



Multi-information display example ①

General Information: EV Priority Mode (Continued)

EV Priority Mode information from the Owner's Manual:

- When TARMAC or POWER mode is selected by the drive mode selector, the EV priority mode cannot be used.
 - See "Drive Mode Selector" (P.7-36).
- While the shift position is in "B", if the engine is started to decelerate the vehicle (so called "engine braking"), the EV priority mode is not be available. Refer to "Operation of gasoline engine" (P.1-4).
- The temperature of the drive battery is too high or too low and the Plug-in Hybrid EV system protect function has been activated, the EV priority mode is not be available.
 - Refer to "Cautions and actions to deal with intense heat" (P.1-12).
 - Refer to "Cautions and actions to deal with intense cold" (P.1-14).
- While driving the vehicle in EV priority mode, if the engine automatically starts while the vehicle is accelerating, the vehicle may accelerate more quickly.
- In any of the situations listed below, the EV priority mode continues even if the engine is automatically started.
 - When the accelerator pedal is fully depressed.
 - When the defroster switch is pressed.

- When the vehicle speed is over the motor drivable speed range.
- The engine may also start depending on some other vehicle conditions.
- If the ambient temperature is low, the engine may start for heating when the Plugin Hybrid EV system is started with air conditioner performed. If you want not to start the engine, select the EV priority mode with the electric motor switch is in the ON position before starting the Plug-in Hybrid EV system.
- While the EV priority mode is operating, the response to accelerator pedal operation may become slow.
- The motor output in the EV priority mode may decrease due to the deteriorated drive battery or the ambient temperature falls. In such a case, start the engine by canceling the EV priority mode to secure the motor output.

Precautions: Rain Light Control Sensor Malfunction due to Chemical Cleaner

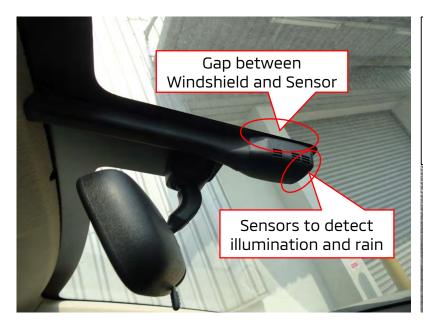
If liquids containing chemicals, such as glass cleaner or other liquids, adhere to the Rain Light Control Sensor (RLS) on the windshield, Day Light and/or Automatic Wiper may not work correctly. This article introduces precautions when using a glass cleaner or other liquids near the RLS.

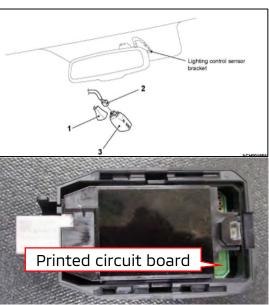
Affected Models

2011-2023 OUTLANDER SPORT (Vehicles without FCM/LDW/AHB-ECU)

Precautions

If liquids containing chemicals, such as glass cleaner, are used on the windshield while cleaning, please cover the RLS to prevent any liquids from adhering to the RLS.





Adhered liquids on the RLS may cause the following issues:

- The sensor part gets dirty and cannot correctly detect the illumination and rain.
- Liquid may enter between and through to the sensor's Printed Circuit Board (PCB), causing corrosion and may cause a short circuit. As a result, the Day Light and/or Automatic Wiper may not work.

Possible Cause Liquids

- Preservatives
- Paints
- Coating agents
- Glass cleaners
- Surfactant (such as Neutral detergent used to apply glass film to windshield) etc.

AFFECTS OF REAR PARKING SENSORS FROM TOWING AND TOW HITCH ATTACHED ACCESSORIES

AFFECTED MODELS:

2022-24 Outlander

2023-24 Outlander Plug-in Hybrid

PART INFORMATION:

MZ315324 - Outlander Tow Hitch Assembly

MZ315325 - Outlander Tow Ball and Mount

MZ315209 - Outlander Plug-in Hybrid Tow Hitch Assembly

MZ315327 - Outlander Plug-in Hybrid Tow Ball and Mount

MZ315326 - Tow Hitch Extension

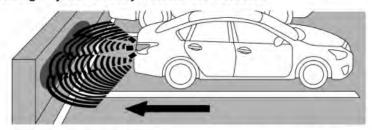
CONCERN:

Customers may not be aware of how towing a trailer or attaching tow hitch accessories potentially affect some of the Outlander's safety systems. The warnings are stated in the Owner's Manual, but this article to intended to further educate the dealer staff and customers, alike.

Rear Automatic Braking System

System Description

 The Rear Automatic Braking system can assist the driver when the vehicle is backing up and approaching objects directly behind the vehicle.



- When the shift lever is in the R (Reverse) position and the vehicle speed is less than approximately 15 km/h (7 MPH), the Rear AEB system operates.
- The Rear AEB system detects obstacles behind the vehicle using the sonar sensors.
- If a risk of a collision with an obstacle is detected when own vehicle is backing up, the Rear AEB system warning indicator blinks in the vehicle information display, a red frame appears in the center display (with Multi Around Monitor system), and the system chimes three times.
- The system automatically applies the brakes.

Towing a Trailer



When towing a trailer and the shift lever is in the R (Reverse) position, it is likely the Rear AEB system will detect the trailer as an obstacle and automatically apply the brakes. To move the vehicle and trailer in Reverse without interruption, one of two processes can be performed.

Method #1

- -When the shift lever is placed in the Reverse position, a prompt appears on the Combination Meter Display to disable the Parking Sensors.
- -Click on the Steering Wheel's Scroll Dial to select "OK".
- -A warning light will illuminate indicating the system has been disabled.



AFFECTS OF REAR PARKING SENSORS FROM TOWING AND TOW HITCH ATTACHED ACCESSORIES (Continued)

Note: Once the vehicle is placed back into P "Park", the system will automatically reset back to "On".



Method #2

-Using Combination Meter Display and Steering Wheel controls, the Rear Auto Braking can be disabled via Settings>>Driver Assistance>>Emergency Assist>>Rear Auto Braking.

-A warning light will illuminate indicating the system has been disabled.

Note: The system will remain disabled until the ignition is turned off. Upon the next ignition cycle, the system will automatically reset to "On".











Attaching Accessories via Hitch Extension

When various accessories are attached to the hitch system, such as basket carriers or bike racks, the Rear AEB system may or not detect the accessory depending on whether the accessory is empty or loaded. For example only:





AFFECTS OF REAR PARKING SENSORS FROM TOWING AND TOW HITCH ATTACHED ACCESSORIES (Continued)

Empty Carrier Basket

-In this example, an empty carrier basket sits below the rear sensors. The sensors do not detect the basket, so the Rear AEB system does not interrupt the vehicle when moving in reverse.

Caution: Due to extra length of the accessory, the Rear AEB system will not apply the brake before the basket contacts an obstruction. Driver must always be aware of accessories attached to the vehicle.

Loaded Carrier Basket

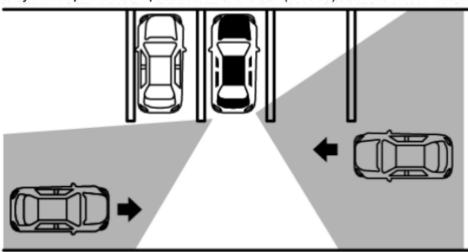
- -If this carrier basket is loaded, the sensors do detect the basket with load as an obstruction and will engage the Rear AEB system.
- -The Rear AEB system can be disabled in the same manner as when towing a trailer.



Rear Cross Traffic Alert

System Description

- The Rear Cross Traffic Alert (RCTA) system can help alert the driver of approaching vehicles when the driver is backing out of a parking space.
- The RCTA system uses side radars installed near the rear bumper to detect approaching vehicles.
- The RCTA system operates at speeds below 5 MPH (8 km/h) whenever the vehicle is in reverse.



AFFECTS OF REAR PARKING SENSORS FROM TOWING AND TOW HITCH ATTACHED ACCESSORIES (Continued)

Towing a Trailer



-Depending on the length of the trailer, the Rear Cross Traffic Alert system may not detect approaching vehicles.

Attaching Accessories via Hitch Extension

-Due to the short length of attached accessories, the Rear Cross Traffic Alert functions as intended.

Caution: Driver needs to always be aware of the extra length attached accessories add to the vehicle's overall length.

Hands Free Power Liftgate

When towing a trailer or have an attached accessory, turn off the power remote liftgate to avoid activation of the liftgate by unintentional detection of the trailer harness or other components.

-Using Combination Meter Display and Steering Wheel controls, the Power Liftgate (Electric Tail gate) can be disabled via Settings>>Vehicle Settings >>Electric Tail Gate.

Note: The Electric Tail Gate will remain disabled until the user reactivates the feature.







Reference Owner's Manual and Service Manual for further information.

OUTLANDER FUEL LEVEL GAUGE DIAGNOSIS

AFFECTED MODELS:

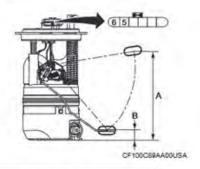
2022-2024 Outlander

2WD models have one (1) level sensor, while AWD models are equipped with two (2). Each sensor has different operating parameters as shown in the drawings below. Additional diagnostic information can be found in the Meter section of the Service Manual. If a fuel level sensor is faulty, is *it not necessary to replace the entire fuel pump* as each sensor is available as a separate part.

2WD MODELS

1. CHECK FUEL LEVEL SENSOR UNIT AND FUEL PUMP

- 1. Remove the fuel level sensor unit and fuel pump. Refer to Removal and Installation.
- 2. Check the resistance between fuel level sensor unit and fuel pump.



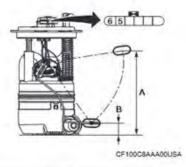
Terminals Fuel level sensor unit and fuel pump		Condition	Resistance (Ω)	Mariatha Tanan Caril
		Condison	(Approx.)	Height [mm (in)]
5 6	9.	Fulf (A)	91	179.0 (7.05)
		Empty (B)	283	18.9 (0.74)

[&]quot;: When float rod is contact with stopper

AWD MODELS

1. CHECK FUEL LEVEL SENSOR UNIT AND FUEL PUMP (MAIN)

- 1. Remove the fuel level sensor unit and fuel pump (main). Refer to Removal and Installation.
- 2. Check the resistance between fuel level sensor unit and fuel pump (main).

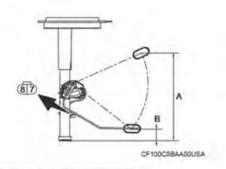


Terminals Fuel level sensor unit and fuel pump (main)			Resistance (Ω)	Height [mm (in)]
		Condition	(Approx.)	
5 6	Full (A)	28	178.0 (7.01)	
	Empty (B)	113.5	25.0 (0.98)	

^{*:} When float rod is contact with stopper

2. CHECK FUEL LEVEL SENSOR UNIT (SUB)

- 1. Remove the fuel level sensor unit (sub). Refer to Removal and installation
- 2. Check the resistance between fuel level sensor unit (sub).



Terminals Fuel level sensor unit (sub)		Confirm	Resistance (Ω)	Salada baran Galif
		Condition	(Approx.)	Height [mm (in)]
	- 7	Full*(A)	63	191.4 (7.54)
	8	Empty (B)	169.5	25.8 (1.02)

^{*:} When float rod is contact with stopper.

HOW TO SAVE ALL DTC AND FREEZE FRAME DATA FILES FOR TECHLINE CASES:

AFFECTED MODELS:

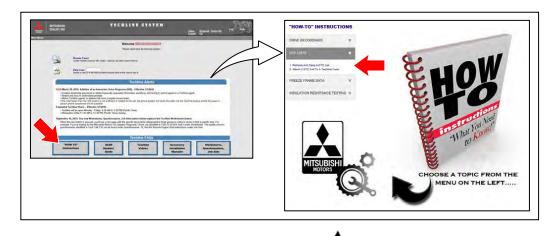
ΑII

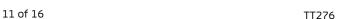
Using MUT3-SE save an "ALL DTC" list or "Freeze Frame Data" file displaying the vehicle's VIN and all accompanying DTCs.

For instructions on saving an "ALL DTC" list and "Freeze Frame Data" file and attaching to a Techline case, go to:

- MDL > service > systems > Techline > Techline system
- Click on the "HOW-TO" Instructions button and follow instructions under "DTC LISTS" and "FREEZE FRAME DATA."

NOTE: A "screen shot" will NOT be accepted as it does not include the vehicle's VIN.







TSB/TIN/ATINREVIEW

Since Tech Talk 275, the following bulletins have been published:

PUBLISH DATE	TSB/ATIN/TIN #	SUBJECT	MODELS
		NEVADA DEPARTMENT OF MOTOR VEHICLES	
7/10/2023	TIN-23-00-006	LETTERHEAD - TAKATA RECALLS	2024 ECLIPSE CROSS
7/21/2023	TSB-23-22-001	TRANSAXLE ASSEMBLY REMOVAL AND INSTALLATION ROLL STOPPER BRACKET -	2009-2015 LANCER AND LANCER SPORTBACK; 2008-2013 AND 2015 LANCER EVOLUTION
	TSB-23-00-014	SMR ON-VEHICLE RADIO TRANSMISSION EQUIPMENT INSTALLATION PRECAUSTIONS - SMR	2015 LANCER EVOLUTION 2023 MIRAGE, 2023 MIRAGE G4, 2022-2023 OUTLANDER, AND 2022-2023 OUTLANDER PLUG-IN HYBRID
	TSB-23-55-005	EV WATER PTC HEATER INSTALLATION - SMR	2012-2017 i-MiEV
8/2/2023	TSB-22-16-001REV	MIL ILLUMINATION WITH DTC P030X AN D LOSS OF POWER DUE TO FAIL SAFE MODE - REVISED	2019-2022 OUTLANDER SPORT, 2019-2020 OUTLANDER, 2021- 2022 OUTLANDER PLUG-IN HYBRID, AND 2019-2022 ECLIPSE CROSS
	TSB=23-13-004	CHECK ENGINE LIGHT ILLUMINATES WITH DTC P0401/-0400	2019-2023 OUTLANDER SPORT
	TSB-23-13-005	FUEL FILLER TUBE REMOVAL PROCEDURE - SMR	2022-2024 OUTLANDER
8/7/2023	TSB-23-00-011	TECHNICAL SPECIFICATIONS - 2024 OUTLANDER	2024 OUTLANDER
	TSB-23-00-012	NEW MODEL FEATURES AND SERVICE INFORMATION - 2024 OUTLANDER	2024 OUTLANDER
	TSB-23-00-016	TECHNICAL SPECIFICATIONS - 2024 OUTLANDER PLUG-IN HYBRID	2024 OUTLANDER PLUG-IN HYBRID
	TSB-23-00-017	NEW MODEL FEATURES AND SERVICE INFORMATION - 2024 OUTLANDER PLUG-IN HYBRID	2024 OUTLANDER PLUG-IN HYBRID
8/9/2023	TSB-23-00-013	TECHNICAL SPECIFICATIONS - 2024 OUTLANDER SPORT	2024 OUTLANDER SPORT
	TSB-23-00-015	NEW MODEL FEATURES AND SERVICE INFORMATION - 2024 OUTLANDER SPORT	2024 OUTLANDER SPORT
8/16/2023	TSB-23-00-018	VEHICLE IDENTIFICATION AND ON-VEHICLE RADIO TRANSMISSION INFORMATION - SMR	2016 i-MiEV
	TSB-23-42A-003	CHANGE TO SPLASH SHIELD REMOVAL/INSTALLATION - SMR	2023 OUTLANDER SPORT
8/30/2023	TSB-23-00-019	INSTALLATION PRECAUSTIONS FOR ON- VEHICLE RADIO TRANSMISSION EQUIPMENT - SMR	2023 OUTLANDER SPORT
	TSB-23-51-001	REMOVAL AND INSTALLATION OF THE FRONT/REAR WHEEL ARCH MOULDING - SMR	2018-2020AND 2022-2023 ECLIPSE CROSS
	TSB-23-14-001	BOLT TORQUE FOR RADIATOR COOLING FAN SHROUD - SMR	2018-2023 ECLIPSE CROSS
	TSB-23-54-005	ERROR CODE CORRECTION USED DURING CAMERA AIMING	2022-2023 OUTLANDER
	TSB-23-34-002	REAR SHOCK ABSORBER REMOVAL AND INSTALLATION - SMR	2022-2024 OUTLANDER AND 2023-2024 OUTLANDER PLUG-IN HYBRID
	TSB-23-51-002	TROUBLESHOOTING PROCEDURES/CORRECTIONS FOR DOOR MIRROR SYSTEM - SMR	2022-2023 OUTLANDER

IMPORTANT

Affected new or used vehicle inventory must be repaired before the vehicle is sold or delivered. Dealers must check their vehicle inventory VINs on the Warranty Superscreen to verify whether the vehicle is involved in a recall campaign.

It is a violation of Federal Law for a dealer to sell or deliver a new motor vehicle or any new / used motor vehicle equipment (including a tire) covered by the notification under a sale or lease until the defect or non-compliance is remedied.





TECHNICAL TRAINING COURSE SCHEDULE

Atlanta Technical Training Center - Southeast Region 801 Interstate West Parkway, Lithia Spring, GA 30122 (770) 732-3000 Airport: Atlanta (ATL)

	September '23					
Monday	Tuesday	Wednesday	Thursday	Friday		
28	29	30	31	1		
	CES	CES	ADAS	ADAS		
4	5	6	7	8		
			ADAS	ADAS		
11	12	13	14	15		
18	19	20	21	22		
	EECS	EECS	EECS	EECS		
25	26	27	28	29		

		October '23		
Monday	Tuesday	Wednesday	Thursday	Friday
2	3	4	5	6
	MED4	STV4	EL1	EL1
9	10	11	12	13
16	17	18	19	20
		ER1	ER1	ER1
23	24	25	26	27
			PHRVG2TT	PHEVG2TT
30	31	1	2	3
	CESTT	CESTT	ADAS	ADAS

Dallas Technical Training Center - Central/West Region 8100 Mesquite Bend Drive, Irving TX 75063 (972) 401-5930 Airport: Dallas-Fort Worth (DFW)

	September '23				
Monday	Tuesday	Wednesday	Thursday	Friday	
28	29	30	31	1	
4	5	6	7	8	
			ADAS	ADAS	
11	12	13	14	15	
	MED4	STV4	EL1	EL1	
18	19	20	21	22	
25	26	27	28	29	
	CC1	CC1	PHEVG2TT	PHEVG2TT	

		October '23		
Monday	Tuesday	Wednesday	Thursday	Friday
2	3	4	5	6
9	10	11	12	13
16	17	18	19	20
	MED4	STV4	EL1	EL1
23	24	25	26	27
	PHEVG2TT	PHEVG2TT		
30	31	1	2	3

New Jersey Technical Training Center - Northeast Region 516 Heron Drive, Swedesboro NJ 08085 (856) 467-7100 Airport: Philadelphia (PHL)

	September '23				
Monday	Tuesday	Wednesday	Thursday	Friday	
28	29	30	31	1	
	CES	CES	ADAS	ADAS	
4	5	6	7	8	
11	12	13	14	15	
	MED4	STV4	EL1	EL1	
18	19	20	21	22	
	PHEVG2TT	PHEVG2TT	CES	CES	
25	26	27	28	29	
	ADAS	ADAS	CES	CES	

	October '23					
Monday	Tuesday	Wednesday	Thursday	Friday		
2	3	4	5	6		
9	10	11	12	13		
		ER1	ER1	ER1		
16	17	18	19	20		
23	24	25	26	27		
	ADAS	ADAS	CESTT	CESTT		
30	31	1	2	3		
	EECS	EECS	EECS	EECS		

Days	Code	Prerequisites	
4	EECS	ES1W, EL1, STV4, MED4, ME3W	
.3	ER1	ES1W, EL1, STV4, MED4, ME3W	
2	CC1	ES1W, EL1, STV4, MED4, ME3W	
2	PHEVG2TT	EL1, STV4, MED4, DGPHEVWT	
1	MED4	ME3W	
1	STV4	No Prerequisites	
2	EL1	ES1W	
2	ADAS21TT	ES1W, EL1, STV4, MED4, ME3W	
2	CES22TT	EL1, STV4, MED4, ME3W, ES1W	
2	CVT	STV4, MED4, EL1, ATFW	
	4 3 2 2 1 1 2 2	3 ER1 2 CC1 2 PHEVG2TT 1 MED4 1 STV4 2 EL1 2 ADAS21TT 2 CES22TT	4 EECS ES1W, EL1, STV4, MED4, ME3W 5 ER1 ES1W, EL1, STV4, MED4, ME3W 2 CC1 ES1W, EL1, STV4, MED4, ME3W 2 PHEVG2TT EL1, STV4, MED4, DGPHEVWT 1 MED4 ME3W 1 STV4 NO Prerequisites 2 EL1 ES1W 2 ADAS21TT ES1W, EL1, STV4, MED4, ME3W 2 CES22TT EL1, STV4, MED4, ME3W, ES1W

Note: Green = Virtual Course / White = Face to Face Instructor Led Training



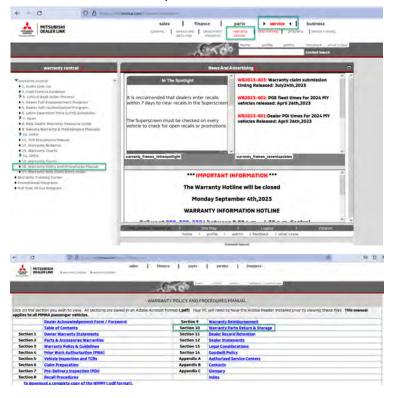
WARRANTY

Change of freight carriers for heavy parts:

MMNA has a partnership with R+L Carriers for handling Mitsubishi Dealer warranty requested parts return shipments greater than 70 pounds and/or packages considered too large for parcel carrier handling. This program provides your dealership with a cost-effective option with reduced rates and expenses. You can contact R+L Carriers Worldwide at 800-543-5589.

If your dealership chooses not to use R+L Carriers, MMNA strongly suggests that dealers contact some of the trucking companies in their area and decide who can provide the best shipping rates for these situations. Since trucking companies can vary by region, we will leave it up to the dealer to contact reputable firms in their market to find the most competitive shipping rates.

For more information please refer to MDL > service > warranty central > section 10 pages 7-9.





BEHIND THE SCENES

Our Behind the Scenes Spotlight is on **Paul Rodriguez**, Platform Specialist who shared:

My automotive career began in a little single car garage in Los Angeles holding a light and handing tools to my father as he repaired the family vehicle. With time he eventually bestowed the trust in me to perform my first solo repair, replacing the windshield wiper blades. From that time on I was hooked.

I served our country in the military and earned my bachelor's degree in history from the University of Utah. Not giving up on my love for cars I received an associates degree in automotive technology. Over the span of 30+ years my automotive career has taken me from dealership technician, service manager, instructor, technical advisor, to 0EM technical representation in court. My proudest achievement has been the development of a manufacturer apprenticeship program that has helped hundreds of U.S. military veterans use their VA benefits to pursue their automotive careers. I joined the Mitsubishi team in January 2023 as a Platform Specialist and technical support. I enjoy working directly with technicians in the support role. I strongly feel that Mitsubishi technicians are our front lines for customer retention, and it showed as our Techs led us to the JD Power & Associates #1 spot for Fix First Visit in 2022. I am proud to support some of the best technicians in the nation.

Personally, I enjoy spending time with my family. My wife and I love to ride our motorcycles. We enjoy working our small farm and love spending time with our grandchildren. I do occasionally wrench on project vehicles and motorcycles from time to time.





NEWS & NOTES



NEWS RELEASE

MITSUBISHI MOTORS NORTH AMERICA, INC.

Public Relations Department 4031 Aspen Grove Drive, Suite 650 Franklin, TN 37068

www.mitsubishicars.com

MITSUBISHI MOTORS' AWARD-WINNING OUTLANDER PLUG-IN HYBRID TO STAR AT PACIFIC NORTHWEST ELECTRIFY EXPO

- Mitsubishi Motors' flagship model, the 2023 Outlander Plug-in Hybrid, will be featured throughout the allthings-electric festival, which visits Redmond, Washington on September 9-10
- In addition to static exhibits, consumers will have the opportunity to get behind the wheel of the 2023
 Outlander Plug-in Hybrid, the world's first and world's best-selling Plug-in Hybrid SUV¹

FRANKLIN, Tenn., September 1, 2023 – Mitsubishi Motors North America, Inc. (MMNA) announced today that it will showcase the 2023 Mitsubishi Outlander Plug-in Hybrid at the upcoming Electrify Expo in Redmond, Washington. The 2023 Outlander Plug-in Hybrid SUV, which has received multiple awards while enjoying rave reviews from media and customers, will be on static display and available for test drives at every Electrify Expo event in 2023. The next show will be held in the Seattle suburb of Redmond, Wash., at Maymoor Park on September 9-10, with subsequent visits to Miami and Austin, Texas.

"Electrify Expo is the perfect venue to introduce the award-winning 2023 Outlander Plug-in Hybrid to customers looking to make an initial move into electrified mobility," said Mark Chaffin, MMNA President and CEO. "As a leader in electrification, the Outlander Plug-in Hybrid is a logical first step for many consumers motivated by environmental awareness, but who may not be ready to go all-in on battery-only power. The 2023 Outlander Plug-in Hybrid blends the clean and quiet motoring of an electric vehicle with the range and ease of refueling of gasoline. When customers see the exquisite exterior and interior styling coupled with the advanced technology and ease in which the vehicle transitions from the respective powertrains, we are confident they'll want an Outlander in their driveway."

Since its launch in December 2022, the 2023 Outlander Plug-in Hybrid has been garnering awards and media accolades⁴ for its interior and exterior styling, driving dynamics, Super All-Wheel Control (S-AWC)⁵ all-wheel drive system, and seamless blend of electric and gasoline drive systems.

From the entry-level 2023 Outlander Plug-in Hybrid ES at \$39,845² to the range-topping 40th Anniversary Edition at \$49,995², Mitsubishi Motors' seven-passenger flagship model is the best-equipped, most connected vehicle the brand has ever sold in the U.S. All trim levels offer 38 miles of all-electric range, up to 420 miles of overall range³, and SEL and above models are the only mass-market plug-in hybrid EVs with DC fast-charging capability, capable of filling the 20kWh battery pack to 80% capacity in just 38 minutes.

Electrify Expo is the number one electric vehicle festival in North America, attracting more e-curious consumers than any other event in the country. With more than one million square feet of displays, coupled with a robust test-drive component, Electrify Expo provides attendees with a fully immersive experience in the vehicle electrification world with the chance to 'try before they buy'. For more information on Electrify Expo, www.electrifyexpo.com.

2024 Mitsubishi Outlander Named IIHS Top Safety Pick

Click on the image to read the September 5, 2023
Announcement.



