WARRANTY BULLETIN



TO: Dealer Principal, Service Manager, Service Advisor and Warranty Claims Administrator

SUBJECT: Wagoneer Service Action Additional Reimbursement (Rev. E)

NO: D-21-18

DATE: August 9, 2023

FOR: All U.S. Dealers

All U.S. Business Centers

PURPOSE:

Grand Wagoneer and Wagoneer are premium vehicles, and we want to provide our customers with a premium service experience. To support this, additional reimbursements will be provided for ALL Grand Wagoneer and Wagoneer Recalls, CSNs, and RRTs/RSUs, including pickup and delivery, vehicle wash and interior cleaning, and complimentary fuel fill.

It is critical to make sure all service actions are performed during one service visit to reduce a customer's inconvenience.

TIMING:

Effective Immediately Until Further Notice

ACTION:

For ALL Grand Wagoneer and Wagoneer Recalls, CSNs, and RRTs/RSUs, additional LOPs are available for reimbursement to provide a premium service experience. Dealers are expected to perform these additional services and submit for reimbursement to support the Wagoneer service experience.

For vehicles with multiple open service actions, it is critical to make sure all service actions are performed during one service visit.

Special Service LOPs:

- 95-08-34-50 Wash Exterior and Interior up to \$50
- 95-08-35-52 Vehicle Fuel Fill up to \$130 (Must include fuel receipt with claim)
 - ✓ Fuel usage in H.O. engine applications should be 91+ octane fuel only
 - ✓ Fuel usage in S.O. engine applications should be 87+ octane fuel only



















- 95-08-34-53 Active Service Delivery up to \$30 (Retain checklist with vehicle file)
- 95-08-34-51 Vehicle Pickup and Delivery up to \$100
- 95-40-01-42 Wagoneer High Line Service Loaner up to \$60 per day

ADDITIONAL INFORMATION:

Frequently Asked Questions (FAQ)

Q: Why are non-Wagoneer Certified dealer eligible for reimbursement?

A: During this critical launch phase, it is important to promote a premium service experience. Allowing all dealers to be temporarily reimbursed for these services ensures consistency.

Q: Why are the reimbursements for premium vehicle services only temporary?

A: To support the initial service actions, all dealers will be eligible to be reimbursed for the additional premium vehicle services during the duration of this Warranty Bulletin. Going forward, only Wagoneer Certified dealerships will earn incentives for meeting the Ten Customer Promises.

Q: What is the Active Service Delivery?

A: A validation performed by the Service Manager or Shop Foreman to confirm all service actions have been performed successfully and will ensure a positive Fixed First Visit. Please see the attached checklist for all of the required steps to complete this process. The Active Service Delivery MUST be performed by the Service Manager or Shop Foreman.

Q: Are Grand Cherokee L (WL) vehicles within the Y79 population also eligible for the additional reimbursements?

A: No, these LOPs and reimbursements are only eligible for Grand Wagoneer and Wagoneer vehicles to ensure a premium service experience during the critical Wagoneer launch phase.

Q: Why is it important for all dealers and customer to use the correct fuel and oil in the vehicle?

A: The use of the incorrect fuel in the vehicle could cause messages to appear in the cluster's information center stating, "See User's Manual For Proper Oil And Fuel" or "Service Engine See Dealer.

Please ensure all affected dealership personnel are aware of this bulletin.

WARRANTY OPERATIONS

FCA US LLC reserves the right to change any or all of the rules set forth in the Dealer Policy Manual and the Warranty Administration Manual by means of Warranty Bulletins and also by making the amended manual available to you on DealerCONNECT.



















Grand Wagoneer and Wagoneer Active Service Delivery Checklist:	
Last 8 of VIN:	Date of Completion:
☐ All open Recalls and CSNs have been to VIN)	choroughly completed (Check Service Library for the
☐ All open RRTs/RSUs have been thorough	ghly completed (Check Service Library for the VIN)
☐ Review STAR Online (SOL) publications and complete as necessary	
☐ Any other customer concerns on repai	r order have been thoroughly completed
☐ Perform a road test to verify all customer concerns have been properly addressed	
□ Vehicle exterior has been washed and	hand dried
☐ Interior of vehicle has been vacuumed	
☐ Inside of windows have been cleaned	by hand
□ Vehicle fuel tank is full	
☐ Protective coverings have been remov	ed
☐ Provide Service Management business vehicle.	s card to customer or place in noticeable location in

The last page should be cut off and used to leave the customer with a personal hand-written thank you note to show appreciation for their choice of being a customer of your dealership.

















WAGONEER