



**Toyota Motor Sales, USA, Inc.**  
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To: All Toyota Dealer Principals, General Managers, Service Managers, and Parts Managers

**Carma Tagging**

Toyota has worked with Carma Project, Inc. on a tagging program for Takata recalls in certain “Zone A” areas in an effort to increase completions in higher risk locations. Carma uses license plate reading technology to determine if a vehicle may have an open recall. When a vehicle with an open recall is found, Carma drivers print out and place a tag on the vehicle they encounter advising the driver of the recall and the need to get the vehicle repaired. Carma recently changed its tagging platform, enabling it to offer expanded tagging through Carma “affiliates” in more locations in the U.S. Toyota has decided to evaluate this new platform by specifying other “Targeted Recalls”, listed below, for tagging. Examples of the tags are shown below.

**\*\*Carma Tagging Campaigns\*\***

**Toyota Takata Tagging Campaign Codes:**

**Takata Tagging Locations:** CA, FL, TX (*generally in major metropolitan areas within these states*) and PR

DSC	DSF	E04	F0L	GOP	GOR	HOA	JOA	JOB	JOC
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**Toyota Targeted Recall Tagging (Non-Takata):**

**Targeted Tagging Locations:** US (*generally in major metropolitan areas*) and PR. Specific locations are determined by Carma as it expands its “affiliate” program.

Campaign	Model, Model Year and Title
19TA20	2020 Model Year Supra Vehicles - Headlamp(s) May Become Inoperative
19TA22	2019 - 2020 Model Year C-HR / 2020 Model Year Corolla/Corolla HV - Certain Rear Seat Belt Lock(s) May Become Inoperative
20TA01	Multiple Models and Model Years - Airbag May Not Deploy Properly or Airbag Inflator May Rupture
20TA02	Multiple Models and Model Years - Vehicle May Stall During Driving at Higher Speed
20TA03	Multiple Models and Model Years - Incomplete or Nondeployment of Airbags and/or Seat Belt Pretensioners May Occur
20TA05	2011 - 2012 Model Year Corolla - Incomplete or Nondeployment of Airbags and/or Seat Belt Pretensioners May Occur
20TA10	2013 - 2015 Model Year Prius / 2014 - 2017 Model Year Prius V - Hybrid System Software Update
20TA12	2018 - 2020 Model Year Tundra - Front Turn Signal Bulb Brightness
20TA13	2020 Model Year Supra - Headlamp Adjustment Plugs Installed in Incorrect Locations
20TA16	2020 - 2021 Model Year Supra - Potential Fuel Tank Leak
21TA01	2009 - 2015 Model Year Venza - Non-deployment of Side and Curtain Shield Airbags May Occur
21TA03	2018 - 2019 Model Year 86 Vehicles - Vehicle May Stall if Low-Pressure Fuel Pump Becomes Inoperative
21TA04	2020 - 2021 Model Year Supra - Potential Increased Braking Distance

21TA05	2019 - 2020 Yaris Sedan / 2020 Yaris Hatchback/Yaris R - Vehicle May Stall During Driving at Higher Speeds
21TA06	2018 - 2021 Model Year Tundra - Potential Increased Risk of Vehicle Fire
21TA09	2018 - 2019 Model Year Camry - Sudden Loss of Power Braking Assist May Occur
J02	2013 Model Year Scion FR-S - Engine Valve Spring Replacement
J05	2008 - 2019 Model Year Land Cruiser - Front Seatbelt

**Sample Tags:**

**Takata - Front**



**Takata - Back**



**Non-Takata**



We are providing this information should a Toyota owner ask questions about the tagging process. Thank you for your cooperation.

TOYOTA MOTOR SALES, U.S.A., INC.