

Technical Service Bulletin (TSB)
Hellcat Redeye Fender Badges Missing

REFERENCE:	TSB: 23-052-23 GROUP 23 - Body	Date:	May 11, 2023	REVISION:	-
VEHICLES AFFECTED:	2023 (LA) Dodge Challenger This bulletin applies to vehicles built on or after December 12, 2022 (MDH 1212XX) and on or before January 28, 2023 (MDH 0128XX) equipped with Bright SRT Hellcat Fender Badge (Sales Code M1P).	MARKET APPLICABILITY:			
CUSTOMER SYMPTOM:	Both Hellcat Redeye fender badges (Fig. 1) are missing.				
CAUSE:	Incorrect sales code.				

This Technical Service Bulletin (TSB) has also been released as a Rapid Service Update (RSU) 23-137, date of issue May 11, 2023. All applicable RSU VINs have been loaded. To verify this RSU service action is applicable to the vehicle, use VIP or perform a VIN search in DealerCONNECT/Service Library. All repairs are reimbursable within the provisions of warranty. This RSU will expire 18 months after the date of issue.



Fig. 1
Hellcat Redeye Fender Badge

REPAIR SUMMARY:

This bulletin involves installing both Hellcat Redeye fender badges.

CLAIMS DATA:

Labor Operation No:	Labor Description	Skill Category	Labor Time
23-03-35-92	Hellcat Fender Badges - Install Both Sides (0 - Introduction)	6 - Electrical and Body Systems	0.4 Hrs.
Failure Code	ZZ	Service Action	

SPARE PARTS:

Qty	Part No.	Description	Notes
1 (AR)	6YS94SZ7AB	Nameplate, Front Fender	Chrome SRT Hellcat Badge - RT
1 (AR)	6YS95SZ7AB	Nameplate, Front Fender	Chrome SRT Hellcat Badge - LT

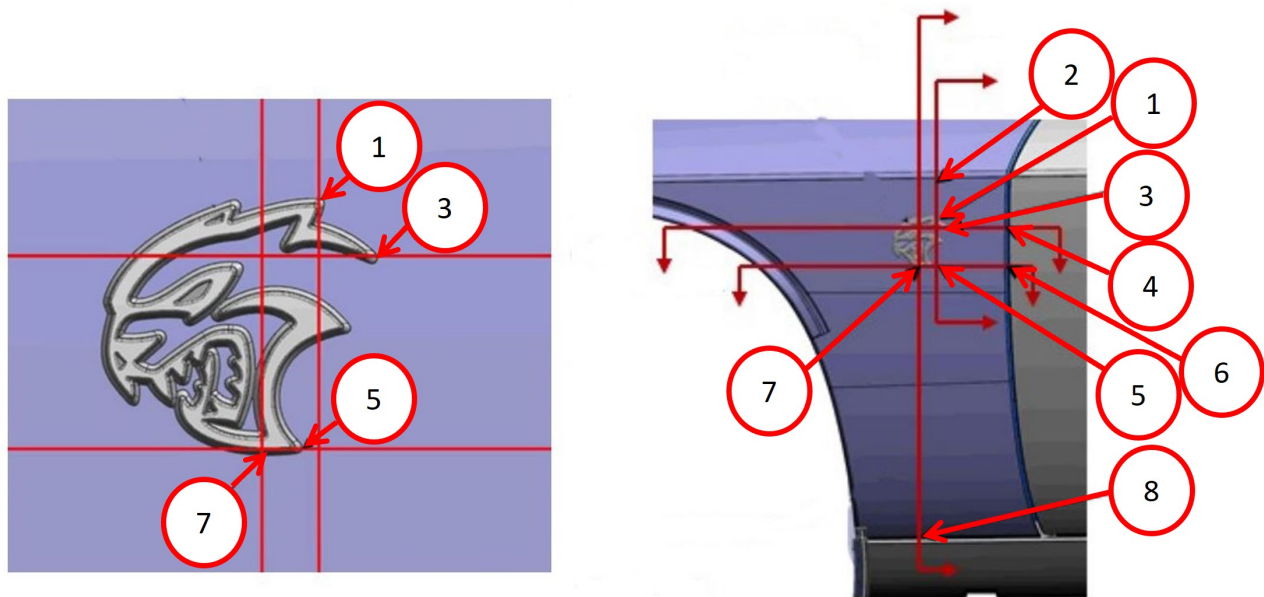
DIAGNOSIS:

If a customer's VIN is listed in VIP or your RSU VIN list, perform the repair. If any vehicle not on the VIN list exhibits any of the symptom listed above in the customer symptom section, perform the Repair Procedure.

REPAIR PROCEDURE:

CAUTION! Protect all painted surfaces when performing this Repair Procedure. Failure to do so may result in painted surface damage.

1. Wipe the fender badge attachment area (Fig. 2) with a clean, lint-free cloth, moistened with a 50% solution of water and alcohol, to thoroughly clean all residue from the fender badge attachment surface area. Wipe dry the areas immediately with a dry, lint-free cloth.



**Fig. 2
Badge Location**

- 1 - 2 (Top Of Head)
- 3 - 4 (Back Of Head)
- 5 - 6 (Bottom point Of chin)
- 7 - 8 (Bottom Curve Of chin)

- 2. Using the measurements provided (Fig. 3) , remove the protective covering from the back of the badge and position the badge onto the fender (Fig. 2) .

NOTE: To ensure proper badge adhesion, apply consistent and uniform pressure of approximately 40 p.s.i. over the entire surface of the badge.

Measurement Location	Challenger Narrow Body / Wide Body
1 - 2 (Top Of Head)	59.0 mm (2.3 in.)
3 - 4 (Back Of Head)	91.5 mm (3.6 in.)
5 - 6 (Bottom Point Of Chin)	115.2 mm (4.5 in.)
7 - 8 (Bottom Curve Of Chin)	431.9 mm (17.0 in.)
*measured following the curvature of the fender, from the body line	

Fig. 3
Badge Location Measurements

- 3. Visually inspect that there is 100% adhesion all around the perimeter of the badge to the fender (Fig. 2) .

POLICY:

Reimbursable within the provisions of the warranty.

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