

REFERENCE:	TSB: 23-051-23 GROUP 23 - Body	Date:	May 11, 2023	REVISION:	-
VEHICLES AFFECTED:	2022 - 2023 (LA) Dodge Challenger 2022 - 2023 (LD) Dodge Charger This bulletin applies to vehicles built on or after December 01, 2022 (MDH 1201XX) and on or before January 03, 2023 (MDH 0103XX) equipped with Bright "345" Fender Badge (L/R) (Sales Code MGS) or Dark "345" Fender Badge (L/R) (Sales Code MGU).	MARKET APPLICABILITY:			
CUSTOMER SYMPTOM:	Both 345 fender badges (Fig. 1) are missing.				
CAUSE:	Demand issue.				

This Technical Service Bulletin (TSB) has also been released as a Rapid Service Update (RSU) 23-136, date of issue May 11, 2023. All applicable RSU VINs have been loaded. To verify this RSU service action is applicable to the vehicle, use VIP or perform a VIN search in DealerCONNECT/Service Library. All repairs are reimbursable within the provisions of warranty. This RSU will expire 18 months after the date of issue.

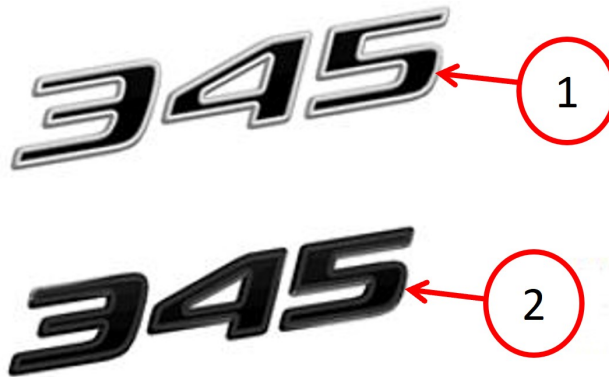


Fig. 1
345 Fender Badges

- 1 - Chrome Badge (Sales Code MGS)
- 2 - Black Badge (Sales Code MGU)

REPAIR SUMMARY:

This bulletin involves installing both 345 fender badges.

CLAIMS DATA:

Labor Operation No:	Labor Description	Skill Category	Labor Time
23-03-35-93	345 Fender Badges - Install Both Sides (0 - Introduction)	6 - Electrical and Body Systems	0.4 Hrs.
Failure Code	ZZ	Service Action	

SPARE PARTS:

Qty	Part No.	Description	Notes
2 (AR)	68633433AA	Nameplate, Front Fender	345 Badge - Chrome - MGS
2 (AR)	68633434AA	Nameplate, Front Fender	345 Badge - Black - MGU

DIAGNOSIS:

If a customer's VIN is listed in VIP or your RSU VIN list, perform the repair. If any vehicle not on the VIN list exhibits any of the symptom listed above in the customer symptom section, perform the Repair Procedure.

REPAIR PROCEDURE:

CAUTION! Protect all painted surfaces when performing this Repair Procedure. Failure to do so may result in painted surface damage.

1. Wipe the fender badge attachment area (Fig. 2) or (Fig. 3) with a clean, lint-free cloth, moistened with a 50% solution of water and alcohol, to thoroughly clean all residue from the fender badge attachment surface area. Wipe dry the areas immediately with a dry, lint-free cloth.

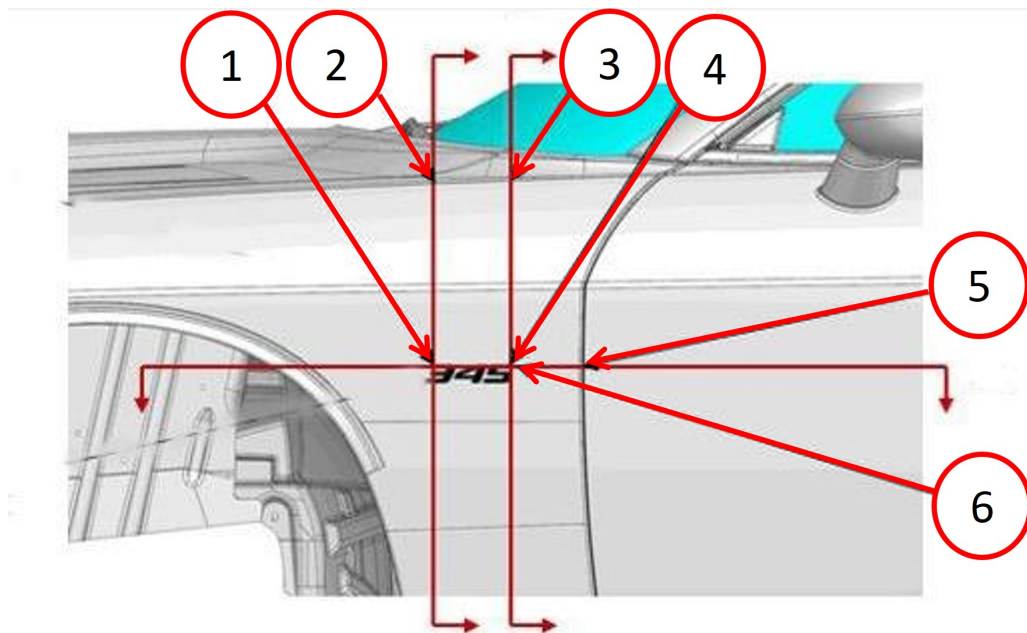


Fig. 2

Challenger Driver Side Badge Location

- 1 - 2 (Top Left Corner Of "3")
 3 - 4 (Top Right Corner Of "5")
 5 - 6 (Closest Point To Door Gap)

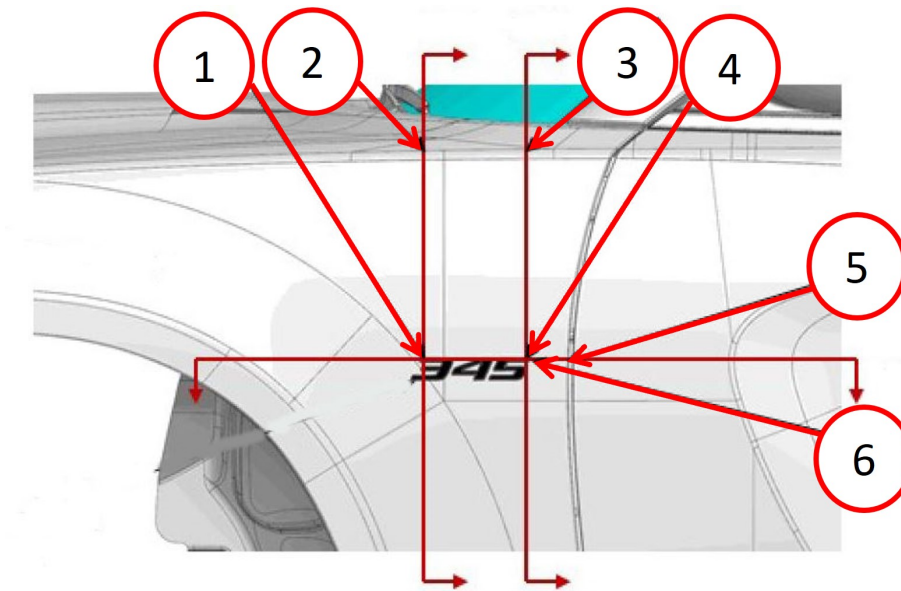


Fig. 3
Charger Driver Side Badge Location

- 1 - 2 (Top Left Corner Of "3")
- 3 - 4 (Top Right Corner Of "5")
- 5 - 6 (Closest Point To Door Gap)

Measurement Location	Challenger Fig. 2		Charger Fig. 3	
	Driver Side	Passenger Side	Driver Side	Passenger Side
1 - 2 (Top Left Corner of "3")	281.3 mm (11.1 in.)	281.0 mm (11.1 in.)	242.8 mm (9.6 in.)	242.4 mm (9.6 in.)
3 - 4 (Top Right Corner of "5")	286.0 mm (11.3 in.)	286.0 mm (11.3 in.)	244.3 mm (9.6 in.)	244.2 mm (9.6 in.)
5 - 6 (Closest Point to Door Gap)	93.6 mm (3.4 in.)	93.7 mm (3.4 in.)	43.4 mm (1.7 in.)	61.5 mm (2.4 in.)
*measured following the curvature of the fender, from the body line				

Fig. 4
Badge Location Measurements

2. Using the measurements provided (Fig. 4) , remove the protective covering from the back of the badge and position the badge onto the fender (Fig. 2) or (Fig. 3) .

NOTE: To ensure proper badge adhesion, apply consistent and uniform pressure of approximately 40 p.s.i. over the entire surface of the badge.

3. Visually inspect that there is 100% adhesion all around the perimeter of the badge to the fender (Fig. 2) or (Fig. 3) .

POLICY:

Reimbursable within the provisions of the warranty.

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