

GROUP	NUMBER	
CAMPAIGN	23-01-055H	
DATE	MODEL(S)	
JUNE 2023	SEE BELOW	

SUBJECT:

ANTI-THEFT STEERING WHEEL LOCKS (CUSTOMER SATISFACTION INITIATIVE P32)

## \* IMPORTANT

Dealers must perform this customer satisfaction campaign for all retail customers. Access the "Vehicle Information" screen via WEBDCS to identify open campaigns.

**Description:** Hyundai Motor America is offering steering wheel locks to owners of certain 2011 – 2017MY vehicles that are not eligible for Service Campaign 993 anti-theft software. This bulletin describes the procedure to provide the steering wheel locks to customers on the dealership service drive.

**Background**: In response to increasing and persistent thefts targeting certain Hyundai vehicles without push-button ignitions and immobilizer anti-theft devices, Hyundai is providing steering wheel locks to affected customers free of charge.



Applicable Vehicles: Certain vehicles <u>not equipped</u> with START/STOP button and <u>not equipped</u> with immobilizer anti-theft devices:

- 2011–2017MY Accent (MC/RB)
- 2013–2014MY Elantra Coupe (JK)
- 2011–2012MY Elantra Touring (FD)
- 2011–2012MY Santa Fe (CM)
- 2011–2012MY Veracruz (EN)
- 2011–2012MY Genesis Coupe (BK)

## ANTI-THEFT STEERING WHEEL LOCKS (CUSTOMER SATISFACTION INITIATIVE P32)

## **Parts Information:**

Model	Part Name	Part Number	Figure	Quantity
All	Steering Wheel Lock	6009L		1 (Orders come in cases of 8)

**Warranty Information:** 

Model	Op. Code	Operation	Op. Time	Causal Part	Nature	Cause
All	CAMPP32A	PROVIDE STEERING WHEEL LOCK TO CUSTOMER	0.1 M/H	6009L	l14	ZZ6
	CAMPP32B	CUSTOMER <b>DECLINED</b> OFFER	0.1 M/H	6009L	l14	ZZ6

NOTE 1: Submit claim on Claim Entry Screen as "Campaign" type.

**NOTE 2:** If customer declined to receive the steering wheel lock (Op Code CAMPP32B), please ensure customer signature is on the Repair Order explicitly stating as such.

## **Service Procedure:**

- 1. Provide the customer with the Steering Wheel Lock.
- 2. Refer to the related P32 Dealer Best Practice for talk tracks and customer FAQ.

TSB #: 23-01-055H Page 2 of 2