

Subarunet Announcement

To: All Subaru Retailers

From: Subaru of America, Inc.

Date: May 16, 2023

UPDATE Safety Recall/STOP SALE: WRI-23 Stop Lamp Switch Adjustment

Owner Notification

Affected vehicle owners will be notified by first class mail on May 19, 2023.

Subaru of America, Inc. (Subaru) is initiating a new safety recall and stop sale for certain 2023 model year Impreza vehicles that may contain a stop lamp switch that was improperly adjusted during assembly.

Description of the Defect and Safety Risk

During the manufacturing of the brake pedal assembly, the brake lamp switch may not have been appropriately adjusted to allow the specified gap between the switch and the stopper. This potential condition may cause the brake lamps to illuminate without application of the brake pedal. It may also be possible to start the vehicle and shift the transmission out of the Park position (P) without pressing the brake pedal.

An unintentional brake light illumination can fail to alert other motorists of actual brake application. A vehicle that shifts out of the park position unexpectedly can allow the vehicle to rollaway. Either of these scenarios can increase the risk of a crash.

Remedy

For all potentially affected vehicles, Subaru retailers will inspect the gap between the stop lamp switch and the stopper, and if necessary, adjust the switch to allow for the proper gap at no cost to the customer.

Affected Vehicles

A total of 4,030 U.S. Subaru Impreza vehicles will be affected by this recall, as listed below:

Model Year	Carline	Production Date Range
2023	Impreza	February 1, 2023 – March 20, 2023

Not all vehicles in the production date range listed above are affected by this recall. Coverage must be confirmed by using the Vehicle Coverage Inquiry function on subarunet.com prior to repair. This information will be available today.

Retailer Responsibility

Please be advised that it is a violation of Federal law for a dealer to deliver a new motor vehicle covered by a recall under a sale or lease until the defect is remedied. Therefore, any Authorized Subaru Retailer failing to perform the applicable service procedures to correct all affected vehicles in their inventory prior to the vehicle being placed in service may be subject to civil penalties of up to \$26,315 per violation (i.e., for each vehicle), as provided in 49 CFR §578.6 and will also be in breach of the Subaru Dealer Agreement.

Any vehicles listed in any recall/campaign that are in retailer stock must be:

- Immediately identified
- Tagged or otherwise marked to prevent their delivery or use prior to repair
- Repaired in accordance with the repair procedures outlined in the Product Campaign Bulletin

Retailers are to promptly perform the applicable service procedures, to correct all affected vehicles in their inventory (used, demo & SSLP). Whenever a vehicle subject to this recall is taken into retailer inventory necessary steps should be taken to ensure the recall correction has been made before selling or releasing the vehicle.

Service, Parts, and Claim Instructions

Please refer to the WRI-23 Product Campaign Bulletin on STIS for detailed information.