


Subject: Engineering Information - Emblem and/or Nameplates on the Liftgate License Plate Applique are Peeling, Bubbling and/or Delaminating

Attention: Proceed with this EI ONLY if the customer has commented about this concern AND the PIE number is listed in the Global Warranty Management / Investigate History link (GWM/IVH). If the customer has not commented about this condition or the EI does not show in GWM/IVH, disregard the PIE and proceed with diagnostics found in published service information. THIS IS NOT A RECALL refer to Service Bulletin 04-00-89-053 for more details on the use of Engineering Information bulletins.

| Brand: | Model: | Model Year: | | VIN Breakpoint: | | Engine: | Transmission: |
|-----------|--------------|-------------|------|-----------------|----|---------|---------------|
| | | from | to | from | to | | |
| Chevrolet | Suburban | 2023 | 2023 | — | — | — | — |
| | Tahoe | | | | | | |
| GMC | Yukon Models | | | | | | |

| Involved Region or Country | U.S. Dealers ONLY |
|----------------------------|--|
| Condition |  <p>During removal of the original production Emblem or Nameplates located on the liftgate license plate applique the technician may experience peeling, bubbling, or delamination of the paint (Chevrolet) or Chrome (GMC), as shown in the picture above.</p> |
| Cause | GM Engineering is attempting to determine the root cause of the above condition. Engineering has a need to gather information on vehicles PRIOR to repair that may exhibit this condition. As a result, this information will be used to "root cause" the customer's concern and develop/validate a field fix. |

Correction

Important: Service agents must comply with all International, Federal, State, Provincial, and/or Local laws applicable to the activities it performs under this bulletin, including but not limited to handling, deploying, preparing, classifying, packaging, marking, labeling, and shipping dangerous goods. In the event of a conflict between the procedures set forth in this bulletin and the laws that apply to your dealership, you must follow those applicable laws.

If you encounter a vehicle with the above concern, take pictures of the issue without touching or removing any parts. Call the engineer listed below to review the Emblem/Nameplate removal process.

Contact Information

The Contact Information has been redacted.

Please include the following information if leaving a message:

- Technician name

- Dealer name and phone number
- Complete VIN and repair order (R.O) number

On the repair order, document the date and time the call was placed (even if the engineer was not reached).

If engineering is unable to return the call within one hour, proceed with diagnosis and repair based on information found in SI.

Warranty Information

If engineer was contacted or required information was provided, use:

| Labor Operation | Description | Labor Time |
|-----------------|---|------------|
| 1086678* | Engineering Information - Emblem, Nameplates On the Liftgate License Plate Applique are Peeling, Bubbling, Delaminating | 0.3 Hrs. |

*This is a unique Labor Operation for bulletin use only.

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| Version | 1 |
| Modified | Released April 06, 2023 |