

Ford Motor Company Ford Customer Service Division P. O. Box 1904 Dearborn, Michigan 48121

March 2023

Customer Satisfaction Program 22B10

Mr. John Sample 123 Main Street Anywhere, USA 12345

Your Vehicle Identification Number (VIN): 12345678901234567

At Ford Motor Company, we are committed not only to building high-quality, dependable products but also to building a community of happy, satisfied customers. To demonstrate that commitment, we are providing a no-charge Customer Satisfaction Program for your vehicle with the VIN shown above.

### Why are you receiving this notice?

Your vehicle was built and delivered with a Phone as a Key (PaaK) and single remote control. Many customers have provided feedback that a second remote control is desired. We heard you and would like to provide you with a second remote control with a key blank for your vehicle.

# What will Ford and your dealer do?

In the interest of customer satisfaction, Ford Motor Company has authorized your dealer to provide a second remote and key blank free of charge (parts and labor) under the terms of this program or a refund if you have purchased a second remote control for your vehicle.

This Customer Satisfaction Program will be in effect until August 5, 2023, regardless of mileage. Coverage is automatically transferred to subsequent owners.

#### How long will it take?

The time needed for this repair is less than half a day. However, due to service scheduling requirements, your dealer may need your vehicle for a longer period of time.

#### What should you do?

Please call your dealer without delay to schedule a service appointment for Customer Satisfaction Program 22B10. Provide the dealer with your VIN, which is printed near your name at the beginning of this letter.

If you do not already have a servicing dealer, you can access ford.com/support for dealer addresses, maps, and driving instructions.

Ford Motor Company wants you to have this service action completed on your vehicle. The vehicle owner is responsible for making arrangements to have the work completed.

NOTE: You can receive information about Recalls and Customer Satisfaction Programs through our FordPass App. The app can be

# What should you do? (continued)

downloaded through the App Store or Google Play. In addition, there are other features such as reserving parking in certain locations and controlling certain functions on your vehicle (lock or unlock doors, remote start) if it is equipped to allow control.

## Have you previously paid for this repair?

You may be eligible for a refund if you paid for a second remote control before the date of this letter. Refunds will only be provided related to the additional remote control and key blank. To verify eligibility and <u>expedite reimbursement</u>, give your paid original receipt to your dealer before August 5, 2023. To avoid delays, do not send receipts to Ford Motor Company.

## What if you no longer own this vehicle?

If you no longer own this vehicle and have an address for the current owner, please forward this letter to the new owner.

You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.

### Can we assist you further?

If you have difficulties obtaining a second remote control and key blank promptly and without charge, please contact your dealership's Service Manager for assistance.

<u>RETAIL OWNERS</u>: If you have questions or concerns, please contact our **Ford Customer Relationship Center at 1-866-436-7332** and one of our representatives will be happy to assist you. If you wish to contact us through the Internet, our address is <u>ford.com/support</u>.

For the hearing-impaired call 1-800-232-5952 (TDD). Representatives are available Monday through Friday: 8:00 AM – 8:00 PM (Eastern Time).

<u>FLEET OWNERS</u>: If you have questions or concerns, please contact our **Ford Pro Contact Center at 1-800-34-FLEET**, choose Option #1, and one of our representatives will be happy to assist you. If you wish to contact us through the Internet, our address is <u>fleet.ford.com</u>.

Representatives are available Monday through Friday: 7:00 AM – 11:00 PM and Saturday 7:00 AM – 5:00 PM (Eastern Time).

Thank you for your attention to this important matter.

Ford Customer Service Division