Campaign

Mazda North American Operations Irvine, CA 92618-2922



Subject:	
DRW52 - 2023 CX-5 REAR CENTER HEADRESTS CONCERN	Campaign No.: DRW52
	Last Issued : 02/21/2023

DESCRIPTION

All Mazda Dealers: Please complete this DRW prior to any RDR/sale and submit a warranty claim no later than 7 days after the repair. New Mazda vehicles cannot be sold with a Open DRW campaign.

Concern Outline:

On certain CX-5 vehicles, the rear seat center headrest may have surface-only cosmetic damage (scratch/tear/dent) due to an inappropriate assembly process. There are 118 subject vehicles in this campaign and the damage rate is expected to be 6-12 total vehicles (5-10%).

Number of Affected Vehicles:

Model*	Subject VIN range	Subject build date
2023MY CX-5	JM3KF*** P0 205146 – 206120	February 2, 2023, and February 3, 2023

^{* 118} vehicles total.

NOTE: There are no affected vehicles scheduled to ship to the Northeast Region. The asterisk symbol "*" can be any letter or number. Only the vehicles identified in this campaign have this concern. The affected VIN Dealer Inventory list is available on Mazda Global Service Support (MGSS).

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CONSUMER NOTICE: The information and instructions in this bulletin are intended for use by skilled technicians. Mazda technicians utilize the proper tools/ equipment and take training to correctly and safely maintain Mazda vehicles. These instructions should not be performed by "doit-yourselfers." Customers should not assume this bulletin applies to their vehicle or that their vehicle will develop the described concern. To determine if the information applies, customers should contact their nearest authorized Mazda dealership. Mazda North American Operations reserves the right to alter the specifications and contents of this bulletin without obligation or advance notice. All rights reserved. No part of this bulletin may be reproduced in any form or by any means, electronic or mechanical---including photocopying and recording and the use of any kind of information storage and retrieval system ---without permission in writing.