

## VWoA Compliance

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**From:** Volkswagen Now Dealer Communications <dealercomms@vw-now.com>  
**Sent:** Monday, January 30, 2023 8:30 AM  
**To:** VWoA Compliance  
**Subject:** FIELD COPY: WATCH NOW: Now in Review for the Week of January 23, 2023

Katja Hungarter January 30, 2023

All Dealership Personnel

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Sales

**Now in Review for the Week of January 23, 2023**



**NOW** IN REVIEW



**WEEK OF JANUARY 23, 2023**

Dealer Colleagues,

Please click here to watch this week's edition of "Now in Review," your weekly recap of the headlines you need to know from VW Now. We hope you find this series to be equal parts informative and entertaining, and we welcome your feedback on how we can improve things moving forward.

Short on time? See below for a digest of the headlines from the week of January 23, 2023, and click the links to view the full communications on VW Now. Please note that you will only be able to view communications that are designated for your job role.

### **Monday, January 23, 2023**

- **Sales:** ["Now in Review for the Weeks of January 16, 2023"](#) (All Dealership Personnel)
- **Sales:** ["The 2023 Dealer Skills Tournament \(DST\)"](#) (Dealer Principal, General Manager, Parts Manager, Sales Manager, Service Manager)

### **Tuesday, January 24, 2023**

- **Dealer Council:** ["Take the NADA Winter Survey Before It's Too Late!"](#) (Dealer Principal, General Manager, Parts Manager, Sales Manager, Service Manager)
- **Press:** ["Taos and Tiguan Named to Cars.com's Affordability Report: 2023 Best Value New Cars"](#) (All Dealership Personnel)
- **After Sales:** ["After Sales Weekly Communication – January 24, 2023"](#) (Dealer Principal, General Manager, Parts Manager, Sales Manager, Service Manager)

### **Wednesday, January 25, 2023**

- **After Sales:** ["Q1 2023 Universal Pricing Guide \(UPG\) Service Consultant Incentive Program"](#) (Dealer Principal, General Manager, Parts Manager, Sales Manager, Service Consultant, Service Manager)

### **Thursday, January 26, 2023**

- **After Sales:** ["Technical Bulletin 91-23-01 - Service Interval Reminder \(2069239\)"](#) (Dealer Principal, General Manager, Parts Manager, Service Consultant, Service Manager, Service Technician, Shop Foreman)

- **After Sales:** “VIN-4-A-PIN January 26th, 2023” (Dealer Principal, General Manager, Parts Consultant, Parts Manager, Service Administrator-Other, Service Consultant, Service Manager, Service Technician, Service Xpress Consultant, Service Xpress Technician, Shop Foreman)

### Friday, January 27, 2023

- **After Sales:** “Technical Bulletin 01-23-01 - Update Programming, Adaptive Cruise Control Error - P060C (37682) Stored in Engine/Motor Control Module -J623- (2069293)” (Dealer Principal, General Manager, Parts Manager, Service Consultant, Service Manager, Service Technician, Shop Foreman)
- **Brand:** “A Special Message from Pablo Di Si From NADA in Dallas” (All Dealership Personnel)
- **Sales:** “Volkswagen Sales Weekly Production Update - January 27, 2023” (Dealer Principal, General Manager, Sales Manager)
- **CX:** “Update Regarding MY 21 ID.4 Software Service Action” (Dealer Principal, General Manager, Sales Manager, Service Manager)

### How To Obtain A VWHub ID

To access the VW Now portal ([www.vw-now.com](http://www.vw-now.com)), you must have a VWHub ID. If you do not have a VWHub ID, please contact your Dealership Extranet Administrator and they will create one for you.

### How To Update Your Email In The VWHub

To receive VW Now email communications, be sure to keep your email address updated in the VWHub. Please see the instructions below:

- [Click here](#) to login to VWHub
- Once logged in, click on the “My Account” tab.
- Once on the “My Account” screen, click “Personal Profile” and scroll down until you see the “Email” form and select “Update.” Please note: We encourage all authorized dealership employees to use a dealership identifier in their email address (i.e., name@mainstreetvw.com).
- Enter your email, save your update, and you’re done!

## How To Enroll For VW Now SMS Text Alerts

To enroll for SMS text alerts, please follow the instructions below. Please note: The SMS text alerts are only sent for important and critical business communications.

- [Click here](#) to log in to VW Now
- Select the menu in the upper right of VW Now
- Select “Account Settings”
- Turn on SMS Notification & add your mobile number
- Save & Close

You’re now up to speed on the recent week’s headlines on VW Now. Please check your email next Monday for the newest edition of “Now in Review” – your weekly recap of communications from [www.vw-now.com](http://www.vw-now.com).

[Watch the Video](#)

Sincerely,



Katja Hungarter  
Senior Manager Sales Strategy & Dealer Relations  
Volkswagen of America, Inc.

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Please visit [vw-now.com](http://vw-now.com) to view a comprehensive suite of Volkswagen of America Brand communications.

