



January 23, 2023

ATTENTION: ALL DEALER PARTS & SERVICE MANAGERS

Kia America, Inc. is conducting a Voluntary Emissions Service Campaign on certain 2017-2019 MY Kia Soul vehicles equipped with Nu 2.0L GDI SULEV engines manufactured from July 29, 2016 through December 19, 2018 to improve the emission logic in the Electronic Control Module ("ECM") to ensure compliance with emissions regulations.

Enclosed are samples of the Vehicle Emissions Recall Proof of Correction Cards, under the hood Campaign Completion Labels, and information on how to access the list of affected vehicles on WEBDCS. NOTE: The Proof of Correction Cards and under the hood Campaign Completion Labels are for California and S177 State dealers use only and can be ordered through the PDC.

Also enclosed, you will find a copy of the owner notification letter and a Q&A Guide for campaign questions, both of which describe the issue. **The owner notification will be mailed on January 25, 2023.**

Please start performing the repairs on any affected vehicles currently in your inventory prior to selling the vehicle to a retail customer.

For California Dealers ONLY

- The State of California has implemented the Registration Renew/Recall Tie-In Program that requires the completion of Emission Recalls prior to vehicle registration renewal.
- Be sure to provide a filled-out Emissions Recall Proof of Correction Card to each owner upon completion of the campaign for owner use as proof of completion during registration renewal. Instructions for filling out this card can be found in the TSB. It is also required to affix a Campaign Completion Label under the hood of the vehicle.

For Connecticut, Delaware, Maine, Maryland, Massachusetts, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, Vermont, and Washington dealers ONLY:

- The above-named states require that a completely filled-out Proof of Correction Card be provided to each owner for use, if requested, at vehicle registration renewal. Instructions for filling out this card can be found in the TSB. It is also required to affix a Campaign Completion Label under the hood of the vehicle.

Please make certain the appropriate personnel in your dealership are familiar with the details of this campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary emissions recall campaign, and for no other purpose

Your prompt attention in completing this campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department