



January 23, 2023

ATTENTION: ALL DEALER PRINCIPALS

Kia America, Inc. is conducting a Voluntary Emissions Service Campaign on certain 2017-2019 MY Kia Soul vehicles equipped with Nu 2.0L GDI SULEV engines manufactured from July 29, 2016 through December 19, 2018 to improve the emission logic in the Electronic Control Module ("ECM") to ensure compliance with emissions regulations.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for campaign questions, both of which describe the issue. **Included also are samples of the Vehicle Emissions Recall Proof of Correction Cards, under the hood Campaign Completion Labels, and information on how to access the list of affected vehicles on WEBDCS. NOTE: The Proof of Correction Cards and under the hood Campaign Completion Labels are for California and S.177 State dealers use only and can be ordered through the PDC.** The owner notification will be mailed on **January 25, 2023.**

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this Emissions Service campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

For California Dealers ONLY

- The State of California has implemented the Registration Renew / Tie-In Program that requires the completion of Emissions campaigns prior to vehicle registration renewal.
- Be sure to provide a completely filled-out Proof of Correction Card to each owner upon completion of the campaign for owner use as proof during registration renewal.

For Connecticut, Delaware, Maine, Maryland, Massachusetts, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, Vermont, and Washington dealers ONLY:

- The above-named states require that a completely filled out Proof of Correction Card be provided to each owner for use, if requested, at vehicle registration renewal.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this Emissions Recall campaign, and for no other purpose.

Your prompt attention in completing this repair is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures