

## INTEROFFICE MEMORANDUM

Original Publication Date: November 2, 2022

To: All Toyota Region and Private Distributor General Managers / Vice Presidents

From: Gary Ross   
Vice-President, Product Quality and Service Support**SPECIAL SERVICE CAMPAIGN 22TC09 (Remedy Notice)****Certain 2023 Model Year bZ4X Vehicles  
bZ4X Vehicle Identification Number (VIN) Verification**

Specific information for Region support is provided below.

**Condition**

Toyota recently became aware that the make of the 2023 bZ4X may be mis-identified as “Subaru” when the first eight digits of the vehicle’s VIN is decoded using the National Highway Traffic Safety Administration’s (NHTSA) database. We want to assure the customer that their vehicle is a genuine Toyota product, manufactured at Toyota’s Motomachi plant in Japan, and that their VIN is unique to their vehicle.

**Dealer Notification**

The attached Dealer Letter will be sent to all Toyota dealers on November 2, 2022.

***Please reference the attached Dealer Letter for additional details.***

Please review this notification with your staff to assure that all relevant personnel have been briefed regarding this subject.

Thank you for your cooperation.