



Audi

AUDI DEALER COMMUNICATION

Takata Reminder Mailing – South Carolina Dept. of Public Safety / Safety Recalls 69R6, 69R7, 69S8

This notice is for:	✓ Dealer Principal	✓ Service Manager	✓ Warranty Administrator
	✓ General Manager	✓ Parts Manager	✓ Technicians
	✓ Sales Managers	✓ Service Advisor	

Date: September 19, 2022

Mailing Information: In conjunction with the South Carolina Department of Public Safety, Audi is sending Takata airbag recall reminder notices to approximately 1,121 Audi owners in the state of South Carolina on September 19, 2022.

A copy of the owner notification is attached for your reference.

Please make every effort to quickly schedule owners who contact your dealership for a repair appointment.

Parts Department: Parts are available.

Please coordinate with your service department to ensure that parts are on hand to support all scheduled appointments.

Notes: **IMPORTANT REMINDER: VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS**

New Vehicles in Dealer Inventory: It is a violation of federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Pre-Owned Vehicles in Dealer Inventory: Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.

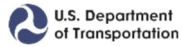
-END OF MESSAGE-

Ensure all dealership personnel are aware of this notice so they are able to address customer questions. Contact Warranty if you require additional assistance. Direct press inquiries to Audi Public Relations.

Audi Customer Protection



South Carolina Department of Public Safety
P.O. Box 1993
Blythewood, SC 29016



[NAME]
[ADDRESS]

URGENT AIRBAG SAFETY RECALL: IMMEDIATE ACTION REQUIRED!

The South Carolina Department of Public Safety (SCDPS) is alerting you about a dangerous, recalled airbag in a vehicle registered in your name:

[YEAR] [MODEL]

VIN: [XXXXXXXXXXXXXXXXXX]

ACT NOW TO PROTECT YOURSELF & YOUR PASSENGERS!

Call Audi or text your Recall ID [XXXX-XXX] to [XXX-XXX-XXXX] or visit audiusa.com/recalls to schedule your FREE recall repair. If needed, FREE alternate transportation may be available to you.

Dear [First Name Last Name]:

According to records from Audi, your vehicle has a dangerous, recalled airbag. If the airbag deploys, a part inside may explode and spray sharp metal fragments that could **seriously injure or even kill** you or someone in your vehicle.

THE RECALL REPAIR IS FREE – PARTS ARE AVAILABLE NOW!

Call or text your Recall ID [XXXX-XXX] to [XXX-XXX-XXXX] or visit audiusa.com/recalls to schedule your FREE recall repair.

Audi is one of 19 vehicle manufacturers affected by this urgent airbag safety recall. The National Highway Traffic Safety Administration (NHTSA) reports 19 confirmed deaths in the United States and hundreds of alleged injuries resulting from this defect.

Please encourage your family and friends to check for vehicle safety recalls using their Vehicle Identification Number (VIN) at NHTSA.gov/recalls.

Your safety on South Carolina roadways is our top priority!