



August 16, 2022

ATTENTION: ALL DEALER PRINCIPALS

Kia America, Inc. is conducting a Voluntary Service Campaign on certain 2014-2017 MY Forte and Forte Koup vehicles manufactured at a Kia plant in Korea from November 7, 2012 through April 19, 2017 and originally sold or currently registered in one of the 28 states where heavy amounts of road salt are used.

The 28 states where heavy amounts of road salt are used are: AK, CT, DC, DE, IA, IL, IN, KS, KY, MA, MD, ME, MI, MN, MO, ND, NE, NH, NJ, NY, OH, PA, RI, SD, UT, VT, WI and WV.

Although it may take many years to develop, brake line corrosion can occur due to a combination of environmental conditions and lack of proper underbody maintenance. Brake line corrosion can occur on vehicles in states where heavy amounts of road salt are used if the materials used for ice/snow removal are not regularly flushed from the underbody of the vehicle. If this condition occurs, customers may experience low brake fluid level that can result in gradually increasing soft brake pedal feel and/or Brake Fluid Warning Light illumination.

Dealers will inspect and, if necessary, replace brake line(s). Dealers will also apply additional anti-corrosion material to the underbody components.

Your Service Manager was sent a copy of the owner notification letter and a Q&A Guide both of which describe the issue and information on how to access the list of affected vehicles. Kia will start mailing notices to the affected vehicle owners on **August 19, 2022**

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this Voluntary Service Campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary service campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures