

Western Star Tough Talk Episode 3 Now Available

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Western Star is excited to announce that the next episode of Tough Talk video is now available on YouTube. In the third episode, we interview Andy Olson, manager of cab engineering hoods systems and Scott Wazny, manager of cab/engine mounts and isolation, about the updates to the cab and hood systems on the all-new 49X.

Tough Talk gives a behind the scenes look at the all new 49X, the most advanced, rugged and safest truck Western Star has ever built. In this series, we interview the designers, the engineers and the segment strategy team that brought the truck to market to give some insights into the great new features that are on the 49X. Tough Talk showcases how this truck truly is built from the ground up to meet the needs of our vocational customers.

Tune in to Tough Talk on the Western Star YouTube channel to see what the excitement is about.

Don't forget to share this series with your network and highlight how the Western Star X-Series lineup is breaking new ground.

URL: <https://www.youtube.com/watch?v=ykqkWgZHDvM> (<https://www.youtube.com/watch?v=ykqkWgZHDvM>)

Anthony Pires
Western Star Brand Marketing Manager
Daimler Trucks North America

