

CAMPAIGN LAUNCH STATUS

N583 – MISSING ACTIVITY KEY 21-22MY LAND ROVER MODELS



CSP SERVICE ACTION - N583 MISSING ACTIVITY KEY	
AFFECTED MODELS	21-22MY Defender, Discovery, RR Evoque and Discovery Sport
CURRENT VOLUME AFFECTED	74 USA 11 CAN * MORE VEHICLES TO BE ADDED
REPAIR	Due to the Global semi-conductor chip shortage, certain Land Rover vehicles are being shipped to market without an activity key. The campaign bulletin advises retailers of this situation and that later this year when parts are available the campaign will be re-published with a repair process to add the key. Customers will be required to sign an acknowledgment form at time of delivery.
REPAIR TIME	N/A
TARGET CAMPAIGN LAUNCH	May 14th, 2021
Notes	Affected vehicles have not yet reached the market. An equivalent Jaguar campaign is expected when affected vehicles are shipped to market.

