

VOLKSWAGEN

GROUP OF AMERICA

PARTS MEMORANDUM

Parts Logistics

Date: February 19th, 2021

Attention: Parts Managers

Subject: Atlas Catalyst Campaign (26M4 / 26N6): 3QF-254-500-KX

Effective February 25th, we will be changing the parts ordering method for the Atlas Catalyst campaigns to Upper Order Limits. Your UOL value is determined by the fair share process, which takes into consideration the remaining projected VINs facing your dealership compared to the total remaining VINs for these campaigns. Your UOL value will be visible in Parts On Command starting Monday February 22nd.

Please review and place your UOL value weekly based on your demand needs. Any dealer that places large orders above their UOL value is subject to review and potential cancellation of their orders.

This parts ordering method change to UOL will be in conjunction with re-instating customer mailers. The second group of monthly customer mailers is scheduled to go out in late February. The monthly quantities for each mailer will vary based on the health of our inventory and supply plan.

We hope that by relaxing these restrictions and continuing with customer mailers that this will make parts ordering easier and increase business into your stores.

We appreciate your patience and understanding of the complexity that is around this campaign.

Parts Logistics