

From: NNA Service Actions & Campaigns
Sent: Monday, January 11, 2021 2:21 PM
To: NNA Service Actions & Campaigns
Subject: ACTION: AFTERSALES: DEALER SUPPORT: LAUNCH - BizzyCar Dealer Email - Nissan
Attachments: BizzyCar-SellSheet-jan4.pdf

Importance: High

Follow Up Flag: Follow up
Flag Status: Flagged

Nissan Aftersales Division

Electronic Field Communication

ACTION

Date: January 11, 2021

To: Dealer Principals, Executive/General Manager, Parts & Service Directors, Service Directors, and Service/Asst Service Managers

Subject: **LAUNCH** BizzyCar Training Enrollment

ACTION: Please sign up for optional enrollment in the BizzyCar Takata Recall Locator service, which Nissan is offering at no charge

Dealer Announcement

Nissan is pleased to announce complimentary dealer access to the BizzyCar Takata Recall Portal through **March 31, 2021**, which may be extended. Dealer Personnel receiving this email may enroll in the webinar using the URL https://bizzycar.zoom.us/webinar/register/WN_GffTxfvHRae4BDE2UPzTvQ. Several webinars will be available and calendar invites will be sent for this event. Dealer personnel need only attend one webinar to become familiar with the program.

The BizzyCar Takata Recall Portal is a tool for locating hard-to-find cars with Takata airbags in your market. These vehicles will be advertised for sale at both franchise and non-franchise dealers. Working with these businesses to repair these open recalls can potentially increase your revenue through warranty claims and improve the customer brand experience by completing campaigns the customer may be unaware of. Access to a list of Takata affected vehicles is free for a limited time, but in February, dealers will have the option of subscribing to access for additional campaigns at their own expense. We encourage dealers to take advantage of complimentary access to Takata recall vehicle lists, but dealer participation is entirely optional.

Schedule

January 11, 2021: Dealer receive communication from Nissan Campaign Mailbox informing them of availability of online training

January 14, 15, 18, or 19, 2021: Dealer webinars - you'll receive a training link based on your registration using the URL above

January 14, 2021: Dealers begin to gain access to BizzyCar Takata Recall Portal (pending completion of training)

February 15, 2021: If elected, dealers are able to subscribe for additional services at their own expense.

Program Overview

See overview in attached PDF..

Thank you for your prompt attention to this matter.

NISSAN NORTH AMERICA, INC.

Aftersales DIVISION

Attachments (1):

- BizzyCar Sellsheet – Jan4

Dealer Communication:

The following dealer personnel with emails in NNAnet will receive an email directly from Nissan on January 11, 2021.

Position Name
Assistant Service Manager
Dealer Principal
Executive Manager
General Manager
Part & Service Director
Service Director
Service Manager

Originator: Andrea Bennett

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Division: Aftersales

Department: Dealer Support

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