

# HILL HOLD NOW AVAILABLE ON TIGER 1200 DESERT & ALPINE EDITIONS



## Notice Information

Ref	16533
Posted Date:	
Posted To:	General Manager / Business Owner, Sales Executive, Sales Manager, Accounts / Admin
Subject:	Motorcycle Sales

**TOL NOTICE (US&CA) – November 19, 2020**

**TOL Ref. # 16533-MCS**

## HILL HOLD NOW AVAILABLE ON TIGER 1200 DESERT & ALPINE EDITIONS

As part of the most recent Triumph Diagnostic Software update, Hill Hold is now an available feature when you install Diag. Software version 2020-11 on those models.

As you're aware, printed 2020 Triumph Adventure Brochures include a bullet promoting this feature on these Tiger 1200 models. We're happy to be able to genuinely now offer this feature as an additional benefit for prospective Tiger 1200 customers.



We recommend dealerships proactively install this software update on inventory of unsold models. We also suggest you use this opportunity to re-engage with recent customers and offer them this complimentary upgrade to offer a genuinely positive customer experience, and also as a good reason to ask them back to your dealership.



If you have questions, please contact Triumph Customer Support at (888) 284-6288.

