

Goodwin, Stephanie (171)

From: Bower, Sonja (171) on behalf of Slaven, Drew (171)
Sent: Monday, September 14, 2020 4:06 PM
Subject: BlueTEC-II Diesel Emission Modification Program Announcement
Attachments: 20200914_Daimler_AG_Press information_USA Diesel Settlement.pdf; Initial NCU - MY13-16 Various PC Diesel Models Stop Sale.pdf; Initial NCU - MY10-16 906 Van Diesel Models Stop Sale.pdf

Dear Mercedes-Benz Dealer Partners,

Back on the 13th of August, we advised you that Daimler had reached 'Agreements in Principle' with various U.S. Authorities, as well as with plaintiff's counsel, to settle regulatory and civil proceedings regarding diesel emissions in the USA. Earlier today, the parties involved made details of the filing of the agreements with the respective courts, public. The associated Daimler press release is attached for your reference.

While it will likely be closer to the end of the year before this Emission Modification Program will begin to go into effect, we wanted to:

- provide you with some additional details regarding the program;
- advise you regarding the immediate actions that are required by the dealer network;
- provide you with the opportunity to get some of your initial questions and concerns on the table.

About the Emission Modification Program

As this Emission Modification Program differs in significant ways to any prior field measure --and has many different facets -- we have prepared a 30 min video that will take you through what this program is all about. The video covers details about the program, how it will affect the dealer network and how we are preparing ourselves, and our dealer partners, for an anticipated launch later this year.

Please click on the following link for access to the video.... [BlueTEC-II Diesel EMP Introduction](#) ¹

Immediate Action Required: STOP SALE

As a result of the filed agreements, effective immediately, certain vehicles affected by this Emission Modification Program may no longer be sold or cause to be sold, or leased or cause to be leased, or introduced into commerce, or exported from the United States to another country. Attached you will find copies of the NCUs regarding these Pending Emission Modification Notification Stop Sale Notices that will be posted to NetStar today. The affected vehicles are:

	Model Year	Model
PC	2013-2016	GLK 250, ML250, GLE300 with 4 cyl. diesel engine OM651
VAN	2010-2016	Sprinter with 6 cylinder diesel engine OM642

Addressing your Initial Questions

While we believe that the video referenced above, as well as the Stop Sale NCU, will answer many of your initial questions, we wanted to give you the opportunity to get other questions on the table that we may not have anticipated. To afford you this opportunity, we will host a **live-chat Q&A session tomorrow, Tuesday 15 September at 3:00pm EDT** that may be accessed by clicking on the following link at the aforementioned date/time [Live-Chat Q&A](#) ². Please be sure to logon to the event 10 minutes before the start to allow time for a simple registration process that will include your name, e-mail address and an event password. The event password you will use is [MBEMP2020](#).

To make the Q&A session as efficient and informative as possible for all dealers, please view the aforementioned video as it covers many of the questions/concerns we anticipate you may have. After viewing the video, if questions remain, please submit those questions, and/or your comments to aemquestions@mbusa.com. This will enable us to answer the most common questions up front in tomorrow's Q&A event and allow time for less common questions thereafter.

Over the next weeks and months, MBUSA will share more detail about this program through further communications and a tailored training program. Please forward any media inquiries to Rob Moran of our Corporate Communications Department at robert.moran@mbusa.com.

Sincerely,

Drew Slaven
VP Marketing and acting
Head of MS MBC North America

1 – for those utilizing e-mail applications that may not automatically translate the provided hyperlink, the full video access link may be copied and pasted into your browser as: <https://nsmicrosites.mbusa.com/content/em-info/home.html>

2 – for those utilizing e-mail applications that may not automatically translate the provided hyperlink, the Live-Chat Q&A link may be copied and pasted into your browser as: <https://daimlerevents3k.webex.com/daimlerevents3k/onstage/g.php?MTID=eed8e8cd9afa2580a223dde0b6471cce5>