



June 7, 2019

Attention: All Dealer Principals

Kia Motors America, Inc. is extending the New Vehicle Limited Warranty coverage to all owners of 2011-2013 MY Optima and Optima Hybrid vehicles manufactured in Korea from August 12, 2010 through December 12, 2013 for the Headlamp Assembly from 5-years/60,000-miles to 10-years/unlimited-miles, starting from the date of first service. The reflector in the low beam headlamp housing may deteriorate over time, resulting in a gradual dimming of the low beam headlamp(s).

The Technical Service Bulletin that provides vehicle repair procedures and the affected VIN production range will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com, and the Warranty Bulletin describing this warranty extension will be posted on www.kdealer.com on **June 11, 2019**.

Your Service Manager was sent a copy of the owner notification letter and Q&A guide for program questions both of which describe the issue and information on how to access the list of retailed 2011-2013 MY Optima and Optima Hybrid vehicles.

Kia will notify owners advising them of the Warranty Extension Program starting **June 11, 2019**.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information.

Please contact your District Parts & Service Manager if you have any questions.

Regards,

Kia Service Department

Enclosures