

VWoA Compliance

From: Volkswagen Dealer TDI Communications <lists@volkswagenresources.com>
Sent: Friday, August 31, 2018 10:22 AM
To: VWoA Compliance
Subject: Important TDI Announcement: VW 3.0L TDI GEN 1.2 Resale Approval



August 31, 2018

TO: All Program Ambassadors, Dealer Principals, General Managers, Sales Managers, Service Managers, Parts Managers, and Used Car Managers

RE: Important TDI Announcement: VW 3.0L TDI GEN 1.2 Resale Approval

Dear Dealer Partners,

We have recently received approval for the resale of the Touareg 3.0L GEN 1.2 (Model Years 2011 - 2012) vehicles. Storage units will be available for sale on <https://www.vwtdirect.com> starting August 31, 2018. Grounded vehicles can be purchased through Remarketing Dealer Services by calling 844-561-5087.

These vehicles are all affected by the TDI Emissions Campaign; 23V1 – 3.0L TDI Engine Emissions System Modification. This campaign in addition to all other open campaigns must be completed prior to retail delivery to a consumer. All other open campaigns on these vehicles must be verified as complete using ElsaPro.

In addition to the closure of all outstanding campaigns and service actions, certain documentation must be included with the vehicle prior to offering for sale.

- EPA Label (Mini Monroney)
- Proof of Completion
- Revised VECI Label
- Permanent TDI Window Sticker

- Glove Box Material (in plastic bag)
 - AEM Disclosure Booklet
 - Owner's Manual Disclosure

The EPA Completion Label and VECI Label are available at your stores already to support the customer AEM processes, and all other materials will be sent to your store, with attention to the Service Manager upon your election to purchase a vehicle. The TDI IN-FORM tool will be updated to guide you through the specific steps to comply with our approved resale plan, and we encourage you to familiarize yourself with the process to ensure a seamless process.

Please also note that titles will not be mailed to your store until all campaigns have been completed, submitted to SAGA, and approved by a Volkswagen Warranty representative.

As always, we appreciate your continued support, effort and partnership through this process.

Sincerely,

TDI Dealer Communications Team